

EMAIL: Half-way Through

SUBJECT:

Half-way through the Challenge!

MESSAGE:

I am half-way through the Move, Groove & Improve Challenge!

Since I started this challenge I have submitted **[number of minutes]** minutes towards my goal of **[insert minute goal]** minutes and have raised over **[\$[insert amount raised]**.

I am so grateful to everyone who has already donated to my campaign. Please join me in making more adapted recreational opportunities for Albertans with disabilities by making a gift on my campaign at **[insert personal campaign page link]**. Not only will you help me in my goals but you'll also change the story for over 700 individuals with special needs in this province.

Thank you!

Sincerely,

[Insert Name]