EMAIL: Half-way Through

SUBJECT:

Half-way through the Challenge!

MESSAGE:

I am half-way through the Shoot for Cause virtual archery challenge!

Since I started this challenge I have shot [number of arrows shot] arrows towards my goal of [insert arrows goal] arrows and have raised over \$[insert amount raised].

I am so grateful to everyone who has already donated to my campaign. Please join me in making more adapted recreational opportunities for Albertans with disabilities by making a gift on my campaign at [insert personal campaign page link]. Not only will you help me in my goals but you'll also change the story for over 700 individuals with special needs in this province.

Thank you!

Sincerely,

[Insert Name]