

## EMAIL: Kicking it off

### **SUBJECT:**

Support my goal!

### **MESSAGE:**

Camp Health, Hope & Happiness is proud to present the 2021 Swing Fore Camp Challenge– a virtual charity golf challenge from May 15<sup>th</sup> to September 24<sup>th</sup>, 2021. I have accepted the challenge to golf 10 rounds –one for each week of summer camp programming- all while raising money for people with disabilities.

I am hoping to raise **[insert fundraising goal]** to support opportunities for children and adults with disabilities to experience recreation, the outdoors, and summer camp. But this challenge is about more than raising money – it's also about raising awareness of Camp He Ho Ha and the difference they make for hundreds of people with disabilities.

Camp He Ho Ha provides adapted week-long recreational summer camps to children, youth, adults, and seniors living with every type and degree of physical and/or mental disability, many of whom would be denied a recreational opportunity at other facilities. Camp He Ho Ha is the only facility of its kind in North/Central Alberta and serves over 700 campers annually. Programs are fully inclusive, barrier-free, and designed to meet the special needs and interests of campers.

That is one reason I took on this charity golf challenge; and I would love your support! You can donate to my campaign on my personal fundraising page at **[insert fundraising page URL]** ...or share my page with your friends and family to help me spread awareness.

If you need help making a gift or have any questions, please feel free to contact Greg at Camp He Ho Ha at [greg@camphehoha.com](mailto:greg@camphehoha.com).

Thank you for your support of me, Camp He Ho Ha, and individuals with disabilities!

Sincerely,

**[Insert Name]**