## **EMAIL: Kicking it off**

## SUBJECT:

Support my Aim!

## MESSAGE:

Camp Health, Hope & Happiness is proud to present the 2021 Shoot for Cause Archery Challenge – a virtual archery challenge from May 1<sup>st</sup> to August 21<sup>st</sup>, 2021. I have accepted the challenge to shoot 2021 arrows- all while raising money for people with disabilities. I have set my personal goal to shoot [insert arrows goal] from now until August 21, 2021.

I am hoping to raise [insert fundraising goal] to support opportunities for children and adults with disabilities to experience recreation, the outdoors, and summer camp. But this challenge is about more than raising money – it's also about raising awareness of Camp He Ho Ha and the difference they make for hundreds of people with disabilities.

Camp He Ho Ha provides adapted week-long recreational summer camps to children, youth, adults, and seniors living with every type and degree of physical and/or mental disability, many of whom would be denied a recreational opportunity at other facilities. Camp He Ho Ha is the only facility of its kind in North/Central Alberta and serves over 700 campers annually. Programs are fully inclusive, barrier-free, and designed to meet the special needs and interests of campers.

That is one reason I took on this archery challenge. And I would love your support! You can donate to my campaign on my personal fundraising page at [insert fundraising page URL]. Or share my page with your friends and family to help me spread awareness.

If you need help making a gift or have any questions, please feel free to contact Greg at Camp He Ho Ha at <a href="mailto:greg@camphehoha.com">greg@camphehoha.com</a>.

Thank you for your support of me, Camp He Ho Ha, and individuals with disabilities! Sincerely,

[Insert Name]