

Shoot for Cause Virtual Archery Challenge Social Media Content

About Camp Health, Hope & Happiness (Camp He Ho Ha)

- 1. Camp He Ho Ha is committed to providing high-quality outdoor recreation and overnight summer camping programs for children and adults living with physical and mental disabilities. Please consider supporting my #ShootForCause campaign to increase access to these services and raise awareness for individuals with disabilities across Alberta: [insert personal campaign page link]
- 2. Camp He Ho Ha has been focused on delivering inclusive programs to people with disabilities across the province for over 60 years. That's just one reason I chose to #ShootForCause and support their mission. Learn more about their work and donate to the cause at my campaign page: [insert personal campaign page link]
- 3. Each year the counselors and staff at Camp He Ho Ha adapt activities and empower hundreds of individuals! At Camp He Ho Ha, campers increase their sense of independence and belonging, build friendships, and experience a fun and active lifestyle in a safe environment. That is something I want to see continue! This is just one reason I chose to #ShootForCause to support their mission. Please join my team [insert team name] or donate to my campaign page: [insert personal campaign page link]

General event announcement

- 1. I can't wait to #ShootForCause! I have accepted the @CampHeHoHa @hehoha1960 virtual archery Challenge and will be shooting [insert arrows goal] arrows [to help my team reach [insert team arrows goal] arrows]! © I am raising money and awareness for Camp He Ho Ha's summer camps for kids and adults with disabilities. You can support me and learn more by visiting my campaign page: [insert personal campaign page link]
- 2. The #ShootForCause Challenge is a virtual archery challenge where teams and individuals shoot arrows and hone their archery skills! I will be participating with my [insert type of group] [insert team name]! I am raising money for adapted recreational programs designed to meet the special needs and interests of persons with disabilities. You can support me by donating at [insert personal campaign page link] and sharing the campaign page.

Why I am participating

- 1. I am participating in the virtual #ShootForCause Challenge because I am an archer that cares about others. So Camp is a really special place for so many kids and adults with special needs. Please consider supporting me by making a gift and sharing my campaign link: [insert personal campaign page link]
- 2. I am participating in the #ShootForCause Challenge in honor of my [loved one] who lives with a disability. [Insert personal story, memory, reflection]. Please consider supporting me by making a gift and sharing my campaign link: [insert personal campaign page link]

- 3. I am participating in the #ShootForCause Challenge because I know how important specialized services are to people living with disabilities. As a long time participant in the Shoot for Cause event, I know about the benefits of Camp He Ho Ha and the unique facility and programs they provide. Please help me raise awareness for Camp He Ho Ha and visit my campaign page at [insert personal campaign page link]
- 4. I am participating in the #ShootForCause virtual archery challenge because my [loved one] has [a disability/has been a camper there/ has always wanted to go to Camp]. Specialized and inclusive facilities and programs for individuals with disabilities are rare in Alberta. At Camp He Ho Ha, my [loved one] can climb a climbing wall, go fishing, practice archery, swim in a pool, and most importantly connect with others just like them. Please consider donating to my campaign to support @CampHeHoHa @hehoha1960 and increase access to these amazing programs. [insert personal campaign page link]

The challenge has started

- 1. This week I will be shooting [insert weekly arrows goal] arrows in the virtual #ShootForCause archery Challenge. From now until August 21, 2021, I will be shooting arrows and honing my archery skills to raise money for Camp He Ho Ha's summer camps for kids and adults with disabilities and prepare myself for the upcoming hunting and competition season. You can support Camp and learn more by visiting my campaign page: [insert personal campaign page link]
- 2. This summer I will be doing archery for fun while making a difference for many! Watch me shoot [insert arrows goal] arrows in the #ShootForCause Challenge –benefitting kids and adults with disabilities. You can support me by donating to my campaign, sharing my page, or just dropping some words of encouragement! [insert personal campaign page link]
- 3. Today is the day I start the #ShootForCause Challenge! Follow along with me over the next few weeks as my team and I try to shoot [insert team arrows goal] arrows -for people with special needs! We are raising money to support barrier-free outdoor recreation services for children and adults with disabilities. You can learn more and donate at my campaign page: [insert personal campaign page link]

After Shooting

- 1. I just finished my first shoot for the #ShootForCause Challenge! 🎜 🗗 I shot [insert number of arrows] arrows! Who can make the first donation after my first shoot? Donate now at [insert personal campaign page link]
- 2. Another [insert number of arrows] arrows shot for the @CampHeHoHa @hehoha1960 virtual #ShootForCause Challenge! & So far I am [insert percentage] towards my goal of raising [insert fundraising goal]. It feels great to be shooting while supporting a great cause! Please consider donating to my campaign to make a difference in the lives of people living with disabilities: [insert personal campaign page link]

Share your Camp story

1. [Insert personal story and connection to the cause. Think about a moment, experience, or how Camp He Ho Ha has impacted you. Tell your story]. That is why I chose to #ShootForCause - to raise money for Camp He Ho Ha's programs and bring awareness to the needs of people with disabilities. You can learn more about my campaign and donate at [insert personal campaign page link]

2. Archery has [describe how archery impacts your life]. That's why I support @CampHeHoHa @hehoha1960 and their mission to provide adapted recreational opportunities for people with disabilities and the #ShootForCause. Please consider donating to my campaign! [insert personal campaign page link]

Disability Education/ Awareness

- 1. For Albertans living with disabilities is can be difficult to do certain activities or interact with the world. Individuals with disabilities are often unnecessarily isolated and excluded from full equal participation in society. At Camp Health, Hope & Happiness this is NOT the case! At Camp He Ho Ha children and adults with all types and degrees of disability are empowered to try new things and accomplish things they never thought possible. Camp's inclusive access and adapted programs mean the barriers typically faced by individuals with disabilities are removed. I am participating in the #ShootForCause Challenge to support the work of Camp He Ho Ha. Please join my team [insert team name] or donate to my campaign page: [insert personal campaign page link]
- 2. According to the Canadian Survey on Disability in 2017, 1 in 5 Canadians has some form of disability. This includes many people who have their daily living impacted by their disability and many who require access to specialized programs and services. That's why I am participating in the @CampHeHoHa @heheha1960 the #ShootForCause Challenge to bring awareness to people living with disabilities and raise money to help them experience the inclusive specialized programs at Camp He Ho Ha. Learn more about my campaign and make a gift at [insert personal campaign page link]

Halfway through

- 1. We are halfway through the #ShootForCause Challenge! I have shot [insert number of arrows] arrows and raised \$[insert dollar amount]. Can you help me get to [insert fundraising goal]? Donate now on my campaign page! [insert personal campaign page link]
- 2. I am halfway finished the virtual #ShootForCause Challenge with @CampHeHoHa @hehoha1960 and have shot [insert number of arrows] arrows already. So far, my amazing friends and family have donated [insert amount raised]! Can you help me reach my goal to raise [insert fundraising goal] to support fully inclusive summer camps for Albertans living with a disability? Donate here: [insert personal campaign page link]

End of challenge

- 1. Woo hoo! I achieved my #ShootForCause fundraising goal! I got [into my back yard/ on the range], shot [insert number of arrows] arrows, and raised \$[insert amount raised] to support summer camps for Albertans with disabilities. Help me celebrate reaching my goal by donating to my campaign: [insert personal campaign page link]
- 2. The #ShootForCause Challenge ends soon! I am only \$[insert amount away from goal] away from my goal! Can you help me raise \$[insert fundraising goal] to support @CampHeHoHa @hehoha1960 before time runs out? Donate here: [insert personal campaign page link]
- 3. The #ShootForCause challenge ends tomorrow! My team has raised \$[insert team amount raised] of our \$[insert team fundraising goal] goal! Thank you to everyone who has donated it means so much! ➡ There is still time to donate to my virtual campaign to support @CampHeHoHa @hehoha1960. Visit my campaign page at [insert personal campaign page link]

Thank you

- 1. Thank you so much to everyone who donated to my #ShootForCause campaign! With your help, I raised \$[insert amount raised] to support @CampHeHoHa @hehoha1960 and high-quality outdoor recreation overnight summer camping programs for children and adults living with physical and mental disabilities. Together, we are making an impact on the lives of individuals with disabilities and their families!
- 2. Wow! thanks to everyone who donated to my virtual #ShootForCause campaign. I was able to raise \$[insert amount raised] to help individuals with disabilities increase their sense of independence and belonging. Thank you so much for supporting me and this terrific cause. It means so much!
- 3. Thank you to everyone who supported my #ShootForCause campaign. Because of the generosity of my friends and family, people with disabilities like my [loved one] can build friendships, accomplish goals, and experience a fun and active lifestyle in a safe environment. With your help, I was able to raise \$[insert amount raised] for Camp He Ho Ha. This means so much! ♥