



Swing Fore Camp Virtual Charity Golf Challenge

Who are we?

Camp Health, Hope & Happiness (Camp He Ho Ha) advances the cause of independence and inclusion for children and adults living with physical and mental disabilities. We provide adapted recreational summer camp programs designed to meet their special needs and interests. Through our summer camps and programs, people of all ages with varying types and degrees of disabilities accomplish things that they never thought possible. For over 60 years, our counsellors and staff have adapted activities and empowered thousands of individuals! At Camp He Ho Ha, campers increase their sense of independence and belonging, build friendships, and experience a fun and active lifestyle in a safe environment.

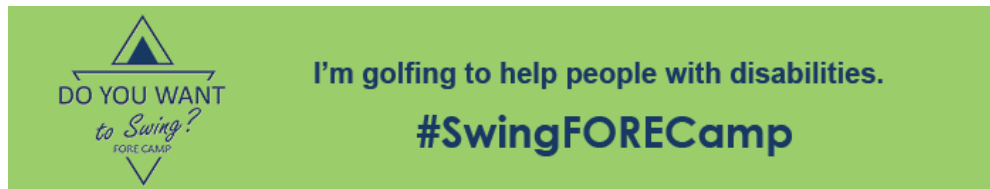
Swing Fore Camp Virtual Charity Golf Challenge

Golf for fun, make a difference for many.

We invite you to join our new VIRTUAL golf charity fundraiser. Since 2018 we have hosted a live golf tournament - this year we are taking it virtual!

In honour of our 10 summer camp programs, we challenge you to golf at least 10 rounds on your favourite courses! No need to worry about who to golf with or scheduling conflicts; you can now participate at your convenience. Golf at a local course or try a new one and chip away at your 10 rounds. Watch your golf game improve, or just enjoy being outside and getting some fresh air as you make a difference for kids and adults with disabilities (Challenge dates: **May 15, 2021**, through to **September 24, 2021**.)

Why at least 10 rounds of golf? We run 10 week-long barrier-free summer camps throughout our traditional summer season. Each round golfed will be dedicated to one of our 10 summer camps. We are wanting all our participants combined to golf 720 rounds -one round for each of our campers- while raising \$25,000. It's a big goal so let's go big together! Raise money for Camp while getting out to golf at least 10 rounds this summer! (An average of 1 round a week this summer.) Each round golfed counts towards your personal and team goals. Easily track progress and update your activity on your personal and team fundraising page.



Are you in?

Signing up as an individual or forming a #SwingFORECamp challenge team is really easy! *Here's how to get involved:*

- ① **Join the Campaign.** Click on the "Join the Campaign" button on our page at <https://swingforecamp.camphehoha.com/>

Create an account and a personal fundraising page. Spend a minute setting up your personal and team fundraising pages. It's super easy and we've already done a lot of the work for you! You can use the provided appeal or share your personal story and connection to disability or Camp He Ho Ha. Storytelling is a very powerful tool!

- ② **Recruit your team or join a team.** Friends, family, coworkers, and golfing buddies- unite! This is a great opportunity for golfers from across the province to challenge each other to stay driving, putting, and having fun, while raising money for children and adults with disabilities.

Team leaders, you can create a team fundraising page and share it with your team members so they can sign up right under your team! (If you do not know the team name, contact the team leader.)

③ **Set your Goal.** Individuals are challenged to golf 10 rounds between Thursday, May 15th, 2021, and Friday, September 24th, 2021. The challenge may be 10 rounds, but you can make your own larger or smaller goal as you see fit.

④ **Fundraise.** Easily share your goals, progress, and fundraising page with friends and family to raise funds to support the mission of Camp He Ho Ha. Check out the #SwingFORECamp Challenge Tool Kit for email and social media templates, graphics, Camp He Ho Ha information, and tips to easily engage with your network!

If you raise at least \$300, you will get your name entered into a prize draw to win either one of two possible prizes; a \$500 or a \$250 gift card for The Ranch Golf Club. For every additional \$50 you raise over \$300, you will get another raffle entry to the prize draw.

To show our appreciation, our top fundraiser will also earn a \$250 gift card to The Ranch Golf Club.

Why Golf?

Our community of supporters and the golfer community have been incredibly giving to Camp Health, Hope & Happiness, and we want to create a fun and relevant virtual event just for you. Since its inception 3 years ago, the Swing Fore Camp Golf Tournament has raised over \$100K for Camp He Ho Ha. This year we are hoping to raise \$25,000.

What will your campaign support?

Every dollar that you raise directly provides an opportunity to over 725 individuals with mental and/or physical disabilities each summer to experience 6-days in an all-inclusive summer overnight camp, completely barrier-free.

All of the care and adaptations that may be required for a person with a disability are provided by the Camp He Ho Ha facility and staff. This includes all personal care, activity adaptations, an accessible environment, and most importantly; unconditional love and acceptance. While the camper is safe at Camp, the parent or caregiver also receives much-needed respite.

With your support, we will be able to:

- Develop and deliver inclusive barrier-free programming to serve Albertans with disabilities
- Provide specialized connection, and support for individuals with disabilities and their caregivers and families
- Connect and empower individuals with disabilities through recreation
- Provide respite to families and caregivers of individuals with disabilities

Track your Progress

You can track your golf rounds and update them on your personal fundraising page. Your supporters will like to know how close you are to reaching your goal.

Prizes

Not only does this challenge come with the benefit of improving your golf game, getting you outside in the summer, and raising important funds for Camp He Ho Ha, but it also offers fundraising prizes! If you raise at least \$300, you will get your name entered into a prize draw to win either a \$500 or \$250 gift card for The Ranch Golf Club. For every additional \$50 you raise over \$300, you will get another raffle entry to the prize draw. Our top fundraiser will also earn a \$250 gift card to The Ranch Golf Club. So get started with your campaign today to take your best shot at earning your free golf, food, and/or merchandise courtesy of The Ranch Golf Club!

** Prizes are not eligible for cash substitutions. **

Campaign Support

We want you to be successful! Please contact Greg if you have any questions about the Swing Fore Camp virtual charity golf challenge, forming a team, creating a fundraising page, or any other questions by emailing Greg@camphehoha.com or calling 780-429-3277 ext 222.