

## Email Templates/ Examples 2022 Shoot For Cause Fundraiser In support of Camp Health, Hope & Happiness

This document contains 7 examples of emails you can use for your **2022 Shoot For Cause Fundraiser** campaign. We know your time is limited, so we created these email templates for you to solicit donations. (Of course, if you prefer, you are welcome to use your words too.) You can copy, personalize, and send these emails to your network. Feel free to use any or all the provided examples to reach out to your friends, family, and coworkers. Get started now!

*All you need to do is copy and paste the text from your chosen template into your email. Just don't forget, the text in [brackets] should be deleted and replaced with your personal information before sending.*

### ❶ Why I am Participating

#### EMAIL SUBJECT:

Why I am Participating

#### EMAIL MESSAGE:

Hi [Recipient Name],

I am participating in the **2022 Shoot for Cause Fundraiser** to raise [insert fundraising goal] by May 6, 2022!

The [Shoot for Cause Fundraiser](#) raises money and awareness for Camp He Ho Ha, a fully accessible summer camp that serves over 700 individuals with disabilities each summer. Camp programs provide opportunities for people with physical and mental disabilities to increase their independence, try new things, form meaningful friendships, and more.

I am excited to raise money and awareness for [Camp He Ho Ha](#) because the work they do is so important. I know this because [insert connection to Camp He Ho Ha] [Insert personal story. (Think about a moment, experience, or how Camp He Ho Ha has impacted you.)] That's why I support Camp He Ho Ha, and I hope you will too.

If I raise enough money [insert the difference your donation goal will make, and] I can attend the **2022 Shoot for Cause 3D Archery Tournament & Fundraiser**.  I will have the chance to shoot with archers from across western Canada, enjoy 2 days of outdoor 3D target archery, a meals and accommodations package, and can give even more to Camp at the live auction.

Please donate to my campaign at [insert personal fundraising page link] and share this email with your friends and family.

Thanks for your support,

[Insert Your Name]

## ② Join my Team

### EMAIL SUBJECT:

Join my Shoot for Cause Challenge team!

### EMAIL MESSAGE:

Hi [Recipient Name],

Camp Health, Hope & Happiness is proud to present the **2022 Shoot for Cause Fundraiser** – a online fundraiser with a final tournament weekend on May 6-8, 2022. Through the fundraiser, participants collect donations for inclusive summer camps at Camp He Ho Ha and each of us who raise \$500 or more can attend the **2022 Shoot for Cause 3D Archery Tournament & Fundraiser** weekend FREE!

It sounded like a fun way to support children and adults with disabilities, and get out for some fun archery, so I created a team [insert team name] – and I want you to join me! Help me reach my team goal of \$[insert team fundraising goal] by

1. Creating a personal Shoot for Cause campaign page under my team by visiting [insert team fundraising page link] and clicking “JOIN THE CAMPAIGN”
2. Share your page with friends and family to help raise money for Camp He Ho Ha
3. Donate to my page [and I can donate to yours too]

If you raise at least \$500, you will get free registration to the **2022 Shoot for Cause 3D Archery Tournament & Fundraiser** weekend including a meals and accommodations package. You will also get your name entered to win a PRIME archery bow valued at over \$1,500! For every additional \$100 you raise over \$500, you get another raffle entry to win the PRIME archery bow. You can help the [insert team name] reach our fundraising goal and support a great cause!

Join me my team [insert team name] by visiting [insert team fundraising page link] and click “JOIN THE CAMPAIGN” to get started. I hope you join me on this journey!

*If you need help creating your fundraising page or have any questions, please feel free to contact Greg at Camp He Ho Ha: [greg@camphehoha.com](mailto:greg@camphehoha.com).*

Sincerely,

[Insert Your Name]

### ③ Please Donate (1)

**EMAIL SUBJECT:**

Support my Aim!

**EMAIL MESSAGE:**

Hi [Recipient Name],

I have joined the Camp Health, Hope & Happiness **2022 Shoot for Cause Fundraiser** campaign— a online fundraiser with a final archery tournament weekend on May 6-8, 2022. I have accepted the challenge to raise money for people with disabilities and I hope I can count on your support.

I am hoping to raise [insert fundraising goal] to support summer camp for children and adults with disabilities. But this challenge is about more than raising money – it's also about raising awareness of Camp He Ho Ha and the difference they make for hundreds of people with disabilities.

[Camp He Ho Ha](#) provides adapted week-long recreational summer camps to children, youth, adults, and seniors living with every type and severity of physical and/or mental disability, many of whom would be denied a recreational opportunity at other facilities. Camp He Ho Ha is the only facility of its kind in North/Central Alberta and serves over 700 campers annually. Programs are fully inclusive, barrier-free, and designed to meet the special needs and interests of campers.

That is one reason I took on this archery challenge, and I would love your support! You can donate to my campaign on my personal fundraising page at [insert fundraising page link]. Or share my page with your friends and family to help me spread awareness.

*If you need help making a gift or have any questions, please feel free to contact Greg at Camp He Ho Ha at [greg@camphehoha.com](mailto:greg@camphehoha.com).*

Thank you for your support of me, Camp He Ho Ha, and individuals with disabilities!

Sincerely,

[Insert Your Name]

## ④ Please Donate (2)

### EMAIL SUBJECT:

Please help me

### EMAIL MESSAGE:

Hi [Recipient Name],

Now through May 6, 2022, I will be raising money for Camp He Ho Ha's summer camps for kids and adults with disabilities and trying to earn free registration to the **2022 Shoot for Cause Fundraiser.** ☺

If I can raise over \$500, I will be competing in the **2022 Shoot for Cause 3D Archery Tournament & Fundraiser** weekend. With your help, on May 6-8, I will be practicing archery for fun -while making a difference for many! I joined the **2022 Shoot for Cause Fundraiser** campaign benefitting kids and adults with disabilities because I love Archery, and I thought this was a good way to shoot and make a difference at the same time.

Please support my fundraiser. Together we can create more adapted recreational opportunities for Albertans with disabilities. Not only will a donation help me in my goals, but you'll also change the story for over 700 individuals with special needs in this province. Camp He Ho Ha is committed to providing inclusive outdoor recreation opportunities for individuals with disabilities. I started this challenge because I believe in their mission and want to help make a difference. [Insert personal story. (Think about a moment, experience, or how Camp He Ho Ha has impacted you).]

You can support me by donating to my campaign, sharing my page, or just dropping some words of encouragement! [insert personal campaign page link]

Thank you in advance,

[Insert Your Name]

## 5 Please Donate (Follow-up)

### EMAIL SUBJECT:

Just following up...

### EMAIL MESSAGE:

Hi [Recipient Name],

I'm following up on my last email about the **Shoot for Cause Fundraiser** benefiting Camp He Ho Ha.

Since I signed up for the campaign and started collecting donations, I have raised \$[insert amount raised]! It has been a lot of fun reaching out to friends, family, coworkers, and archery buddies to raise awareness for Camp Health, Hope & Happiness on Lake Isle and all the amazing things they do.

I am so grateful for all my friends and family who have already donated to my campaign. Even a small donation of \$10 or \$20 will help me reach my goal of raising [insert fundraising goal] to assist Albertans with disabilities to attend summer camp. Please join me in making a difference in the lives of children and adults with disabilities by making a gift on my campaign at [insert personal campaign page link].

Thank you,

[Insert Your Name]

## ⑥ Fundraising Period Ending Soon

### EMAIL SUBJECT:

The Shoot for Cause Fundraiser is ending soon.

### EMAIL MESSAGE:

Hi [Recipient Name],

I will soon be wrapping up my participation in Camp He Ho Ha's Shoot for Cause Fundraiser – a campaign to raise funds for kids and adults with disabilities through archery.

I'm [insert percentage] to my goal of raising [insert fundraising goal] to support summer camp programs at Camp He Ho Ha. Will you donate today and help me reach my goal? I would love your support and encouragement. You can support me by donating to my campaign at [insert personal campaign page link]. Every gift helps, even \$10 or \$20. You can also help by sharing my campaign page with your friends and family.

It's not too late to help support my campaign. Please consider donating to my campaign before it ends. To qualify for prizes, I need to collect all donations before May 6, 2022. All money raised will go towards supporting Camp He Ho Ha and its mission to provide high-quality, barrier-free programs for individuals of all ages and abilities in our community. I believe in their mission and hope you will help me reach my goal.

If I raise at least \$500, I will get free registration (including a meals and accommodations package) to the **2022 Shoot for Cause 3D Archery Tournament & Fundraiser** weekend to shoot with Archers from across Western Canada. When I raise \$500, I will also get my name entered to win a PRIME archery bow valued at over \$1,500! And for every additional \$100 I raise over \$500; I will get another raffle entry to win the PRIME archery bow.

You can help me give back! Thank you in advance for your support,

[Insert Your Name]

## ⑦ Thank you

### EMAIL SUBJECT:

Thank you!

### EMAIL MESSAGE:

Hi [Recipient Name],

Thank you so much for donating [insert donation amount] to my **2022 Shoot for Cause Fundraiser** campaign. I'm truly grateful for your generosity. Camp Health, Hope & Happiness is an organization that I am proud to champion.

[Insert personal story. (Think about a moment, experience, or how Camp He Ho Ha has impacted you).]

I have [qualified to attend the **2022 Shoot for Cause 3D Archery Tournament & Fundraiser** weekend while raising awareness and money for Camp He Ho Ha.] With your help, I have raised over \$[insert amount raised] to support access to inclusive summer camp programs for kids and adults with disabilities!

Thanks again for your generous gift!!

[Insert Your Name]