



NEW OPPORTUNITIES TO MAKE A DIFFERENCE



WE MOVED... ONLINE

2020, what a year! Registration for the summer season commenced in early February and the exciting buzz of Camp He Ho Ha joy began. Then within only weeks that excitement turned to disappointment and sadness. Due to provincial restrictions and the vulnerable health and safety of our campers worsened by the Covid-19 pandemic, we announced the heartbreaking cancellation of our summer camp programs on March 29th, 2020. The emails and phone calls that came to Camp in the following days and weeks brought many tears to our staff's eyes.

Some of the caregivers we spoke with were not sure how they were going to break the news to the campers in their lives. The anticipation of Camp He Ho Ha programs builds with every month between when a camper last attended to when they get to attend again. For many of our campers, they would only begin to understand 'not going to camp' when the realities of being locked down at home due to Covid-19 restrictions affected their day-to-day lives. How could something that they have been enjoying for many years suddenly be unavailable to them? They had many questions, 'Why can't we go to Camp?' 'Why can't I see my friends?'



Virtual summer camp skit night hosted via Zoom

It was our staff's heartbreak and the stories of heartbreak in our campers that made it obvious that we needed to continue to offer an opportunity for our campers to see each other and have some fun. Due to the diligent efforts of our summer camp coordinator, Kelly French, Virtual Camp He Ho Ha was born. In July and August, Camp He Ho Ha offered 21 online summer camp programs.

Programs included everything from Arts & Crafts to Skit Night performances, Counsellor punishments, and a relaxed Chill & Chat. The success of these camps and the requests of many campers for more programs meant that we continued the programs through the end of the year, with no plans of stopping before in-person camps resume.

In a year of learning to adapt, we are grateful for the ability to remain connected and make a difference in the lives of people with disabilities.



“ As a parent, I know how much joy you bring to so many. I know how incredibly hard the decision to cancel in-person summer camps must have been. We look forward to camp in the future. Camp He Ho Ha is the epitome of all that we need in this world right now... Health, Hope & Happiness. **”**

Shannon Gray-Henry (Parent/Caregiver)

A LOOK BACK



As we reflect on 2020, we are reminded again of the extremely important role that Camp Health, Hope & Happiness plays in the lives of individuals with disabilities in Alberta. A service made possible by the unwavering support of our very supportive community partners and donors.

The past year was certainly a year like we have never experienced before, or ever imagined possible. With the news and uncertainty of the pandemic early in the year, the most difficult decision of cancelling the 2020 summer camping season was made. Quickly the summer camp team pivoted and shortly after we were hosting our first-ever virtual summer camp for Albertans with special needs. Since then, we have worked hard to stay connected with our campers who love and miss Camp Health, Hope & Happiness so very much by offering multiple virtual camps each month.

The pandemic not only affected our summer programs, but it affected our ability to generate revenues. Our facility rental program typically generates over \$450,000 annually; funds that are used to cover much of our operational costs. The situation forced us to shut down our rental program and our facility remained empty from the end of March through the rest of 2020.

It was a challenging year to host any type of fundraising activities aside from virtual events. Unfortunately, the restrictions on social gatherings forced our main fundraising events (yoga retreat, archery shoot, and golf tournament) to all be cancelled. I am grateful to those supporters who generated funds online through our virtual platforms.

With operations shut down, and revenues minimized it was necessary to temporarily downsize our team to reduce expenses. I am so grateful for the dedicated camp team that was so understanding of the difficult decisions that were made throughout 2020.

Summer programs for Albertans with disabilities only exist because of the generous donors, community partners, volunteers, Camp He Ho Ha staff, and board members.

Thank you for believing in the work we do at Camp Health, Hope & Happiness to support the amazing community of Albertans we serve!

Greg Nielsen
Executive Director
Camp Health, Hope & Happiness



Please consider Camp He Ho Ha when you book your next meeting, retreat, or getaway. Booking at Camp supports adaptive recreational summer camp programs for kids and adults with disabilities.

*Contact Bobbi Olson, Rentals Coordinator
780-729-3277 ext.234 bobbi@camphehoha.com*

WE ROSE TO THE CHALLENGE

2020 is certainly a year none of us will ever forget. For the first time in Camp's 60 years of operation, there were no campers on site. However, Camp He Ho Ha remained true to its mission of providing recreational opportunities to children and adults with physical and mental disabilities. Even though the campers could not camp physically, through virtual camps staff did an amazing job bringing the spirit and joy of camp to the campers while keeping everyone safe. These virtual camps enabled Camp He Ho Ha to remain in touch with campers, and have provided moments of joy and connection during what has been, for many, an isolating year.

Unfortunately, Camp's ability to fundraise was hindered by the pandemic. All in-person fundraising events were cancelled and, much like the rest of our lives, went online. Camp launched the Gratitude60 campaign and found success. However, fundraising continues to be a challenge in this new virtual world. We all look forward to the days when we can hold in-person events and can connect with our donors and community again.



Even though Camp's fundraising and operations were dramatically scaled back, thanks to the diligence and guidance of Executive Director Greg Nielsen, his staff, and the board, Camp ended the year with an operating surplus of \$73 thousand and a net deficit of \$34 thousand, due to \$151 thousand in capital and equipment purchases. The Camp holds healthy cash reserves and is well-positioned to continue operation when safe to do so.

Camp He Ho Ha continues to march on with the support and commitment of many talented people. Our Executive Director is unshakable in his dedication to Camp. He made many tough decisions that will ensure that Camp is there to welcome campers again when it is safe, and we would not be where we are without him. To all the staff at Camp, as well as the many who keep Camp in their heart: you are the backbone of the organization. I am in awe of the work you do and the creative ways you maintained the spirit of Camp He Ho Ha throughout this year. My additional thanks go to my fellow board members, who provide a diverse range of experience that helps guide the organization. Finally, our sincerest gratitude goes to the donors, who see the magic that Camp brings. Thank you for continuing to support us with your generosity, encouragement, enthusiasm, and friendly faces.

While 2020 had its challenges, I hope that we have all been able to find the good the year also brought.

As the world was quiet, many of us were able to take the time to discover new hobbies, spend more time with our families, and come together to connect and create a community in this new world. To our campers, we cannot wait to see you again; Camp misses you and we will be here to welcome you with open arms again when it is safe!

Holly DeBelser
Board President
Camp Health, Hope & Happiness



SIX WAYS TO SUPPORT CAMP

Each year, hundreds of individuals with all degrees and types of mental and/or physical disabilities attend Camp Health, Hope & Happiness in person or virtually.

By donating you can directly impact individuals living with disabilities and their families. Your one-time or monthly gifts are used to give children and adults with disabilities a week of their dreams. A monthly donation of \$25 buys arts and crafts supplies for a week of summer camp. A larger monthly gift of \$100 can send a camper to camp for a whole week.

There are plenty of ways you can contribute even if you don't have a lot of time or money. Here are just six ways you can be more involved with Camp He Ho Ha.

Become a Member

Help support Camp Health, Hope & Happiness in our effort to raise funds by purchasing a \$25 annual membership and get all our news first.

Book Your Meeting

Book your next group/corporate retreat or family gathering at Camp. We offer meeting rooms, home-cooked meals, accommodations, and more to meet all your needs.

Attend Camp Events

Help us raise awareness and money at our fundraising events –visit us online & on social media for all current and upcoming events.

Donate

Sign up as a monthly donor or make a one-time gift. Visit our website camphehoha.com, or call 780-429-3277 to make your donation today.

Host your own Event

You or your group can plan and host a fundraiser and invite your friends, family, and co-workers to attend – with funds raised benefitting Camp. We can help you with tools and support to make it a success.

Share us on Social

Follow @camphehoha and @hehoha1960 on social media. Post your camp photos and stories and share information about our events and fundraising campaigns.

“ I understand the challenges that organizations are faced with when it comes to business operations and how costly that can be. Volunteering time with Camp He Ho Ha also allows me the opportunity to train my 'Fix It Right Plumbing & Heating' technicians on larger equipment such as boilers, making it a win, win for everyone. My neighbour is also a camper and just to see the joy attending your program brings her shows the importance of programs such as yours. If I can help bring a smile to someone's face, I'm here for that! ”

-Jason Leavell (Donor)



Fix It Right

Plumbing and Heating



FACILITY RENTAL PROGRAM HALTED YET HOPEFUL

Rentals began with an encouraging start to what should have ended in another successful season. Funds generated in the first three months of 2020 totalled just under \$100,000 showing potential to be on par with previous years.

Following the closures and other public health safety measures taken across Alberta to curb the spread of the Covid-19 virus, 2020 became a very challenging year for Camp Health, Hope & Happiness, and the world in general.

In the later part of 2020, inquiry phone calls and emails began coming in almost daily leaving us with hope & a sense that the later part of 2021 will see positive changes and the return of our much-valued guests. A number of these inquiries even resulted in future tentative bookings. These advanced bookings encourage us and allow our guests to dream of the day when they can once more spend time with friends & associates in a social setting at Camp He Ho Ha.

GONE BUT NOT FORGOTTEN

In 2020 Camp Health, Hope & Happiness lost a long-time friend and a cherished board president in Ivor MacBeath. Ivor had been a volunteer for 54 years with the Associated Canadian Travellers organization -one of Camp's founding organizations. Long before his journey with Camp began officially he spent years serving the ACT with many of the proceeds raised donated to Camp. As he became aware of Camp He Ho Ha's mission, and the very significant role his club played in our success, Ivor became instantly and enthusiastically involved.

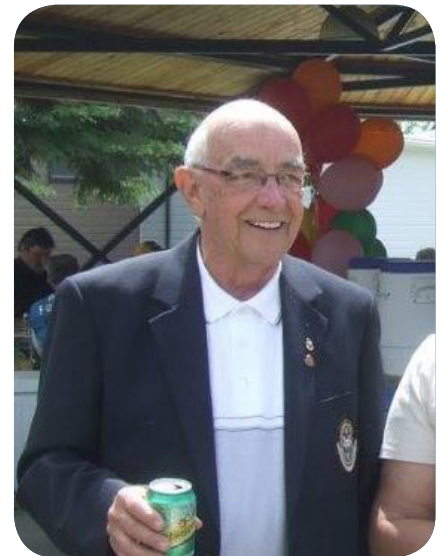
His journey with Camp He Ho Ha formally started in 1992 when he and his partner Betty volunteered at Camp's first-ever Snowmobile Rally. Throughout the event you could find him directing traffic, parking vehicles, setting up tables, cleaning up after the dinner and dance, and whatever else was required.

Ivor also served as Camp's Casino Chairman for numerous years, managing it from start to finish and securing sufficient individuals. A daunting task, but he always managed to have an entire complement of volunteers for every Casino. It was difficult to say "No" to Ivor. A commitment was a commitment to him, and he always delivered.

Ivor never missed an Open House, or an opportunity to appreciate our Camp donors, friends and family. Since 1994, Ivor has served on the Board of Directors in various capacities except for a handful of years. Ivor was serving as the President of the Camp Board at the time of his passing.

"The heart of a volunteer is not measured in size, but by the depth of the commitment to make a difference in the lives of others." This; was the epitome of Ivor!

Ivor will be missed! He will be remembered as Camp's cheerleader, a volunteer extraordinaire, an advocate, a confidant, and a great friend.



*Ivor MacBeath attending a
Camp He Ho Ha Open House*

LEADERSHIP

Thank you to all our volunteers for supporting Camp's mission. A big He Ho Ha thank you to all our board members, staff, and members who do so much. We recognize that it takes a full team pulling together to make the difference we do for individuals with disabilities.

Board of Directors

Ivor MacBeath, President (Jan-Oct)
Holly DeBelser, President (Nov-Dec)
Director (Jan-Nov)
Greg Reynolds, Vice President
Mark Dashkewych, Treasurer
Lavern Bazin, Director
Cory Boddy, Director (Nov-Dec)
Vicki Brown, Director
Evan Gallant, Director (Nov-Dec)

Terry Hanlon, Director
Brian Hatfield, Director (Nov-Dec)
Christine Palmer, Director

You can learn more about various opportunities including membership, volunteering, employment, and current events at Camp Health, Hope & Happiness on our website.

Administrative Team

Greg Nielsen, Executive Director
Kelly French, Camp Coordinator
Adam Fisher, Kitchen Manager
Chris Sutherland, Maintenance Manager
Bobbi Olson, Rentals Coordinator
Jill Buehler, Fund Development Officer
Andy Wetsteyn, Maintenance Assistant

MAJOR MILESTONES

A look back at major capital and infrastructure projects in our 60-year history:

- 1960** Camp started with donated accommodations and dining trailers and a medical centre.
- 1963 - 1968** Construction of on-site sleeping accommodations, outdoor swimming pool, recreation hall and dining hall.
- 1983 - 1988** Construction of indoor pool complex, accommodations (hostels and hotel rooms) and meeting room buildings.
- 1996** Addition of new Camp activity attractions: 18-hole mini-golf course and three-sided 40' climbing wall, high ropes course and wheelchair-accessible low ropes course.
- 2002** Re-roofing completed on the dining hall, recreation hall, pool, and accommodations buildings.
- 2008** Construction of a new maintenance shop at the entrance of Camp.
- 2012** Construction of a new on-site sewage treatment plant.
- 2013 - 2014** Undertook large infrastructure upgrading project to re-floor cabins and pool, replace: water filtration system/ water heaters/ concrete sidewalks/ asphalt sidewalks/ black dirt pad/ archery shed, rebuild the garage, add automatic doors, and add new signage.
- 2017** Upgraded accessible toilet stalls throughout the facility.
- 2019** Upgraded waterfront/chapel/Bates Point/Westhaven sidewalks and pathways.

For a full list of our major projects please visit our website:
camphehoha.com/about_us/our-history/capital-project-history

CAMP'S 2020 FINANCIALS

Total Revenue

\$1,083,488

Total Expenses

\$1,126,007



\$785,440

Fundraising Income
(from all sources)

\$116,745

Grant Funding
Received

92

Virtual fundraising
campaign
participants

466

Donors gave
for the first
time

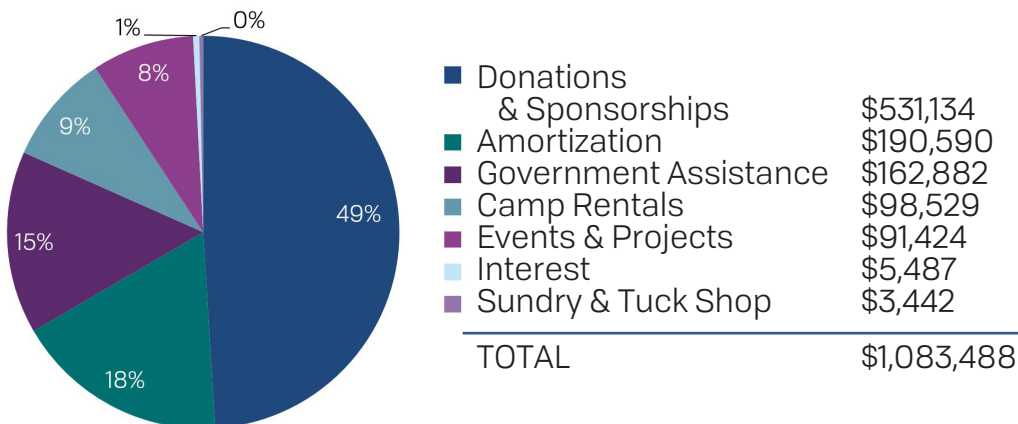
593

Donors
have given
for 3 years
or more
(including
2020)

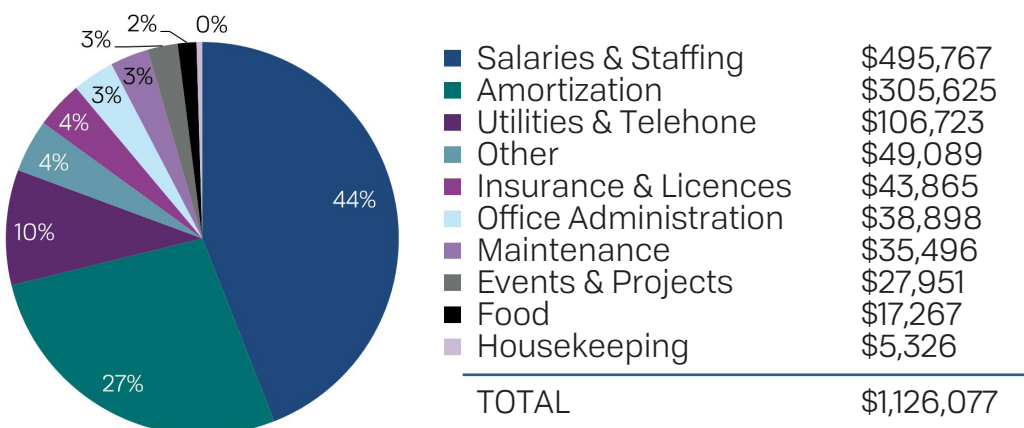
31

New virtual
camp programs

REVENUES BY CATEGORY



EXPENSES BY CATEGORY



For more information or to view full financials please contact
Camp Health Hope & Happiness at 780-429-3277.

Hundreds

Thankful campers and
care givers

3

Virtual Fundraising campaigns
(including 1 new)

“ I have attended a quilting retreat at Camp for about 20 years, and we, as a group, we’re always treated like “old friends”, with courtesy, laughter, and respect, not to mention the wonderful meals and cleanliness of the whole facility.

Joan and Greg did a presentation that won my heart—it showed the clients with (dis)abilities being treated just like we were, but they were also given the opportunity to experience activities suited to their needs—just like all the other people who go camping. Crafts, boating, climbing, zip-lining, etc.-and all of it with laughter and love from the staff. Pranks allowed!!

I attended a couple of their closing skits (and cried through both of them), just seeing these individuals hamming it up, performing, dancing, singing their hearts out, activities they would never get to do except at Camp—(like “average” kids and adults do when they know they’re truly accepted and safe.) The fact that most of the clients also have medical issues (in some cases quite severe) which are so well taken care of by RNs makes this facility “ one of a kind”. I am honoured and proud to be a supporter and FAN!! ”



Joan Nielsen (L) with Eileen LaBonte (R)

-Eileen LaBonte (Donor)

1,248

Gifts from Individuals

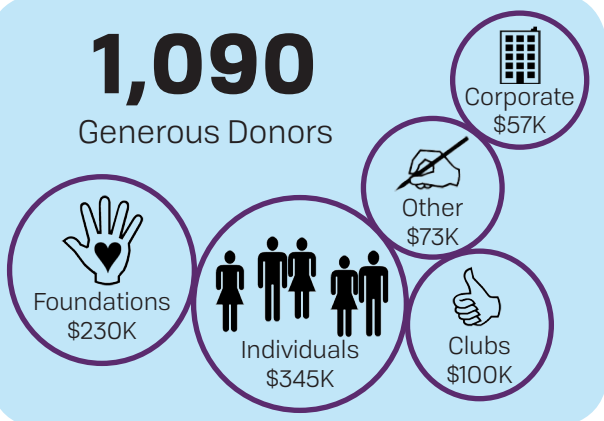
170

Gifts from Organizations



1,090

Generous Donors



1,474

Virtual camp registrations

15

New Members

“ I liked being part of the group and doing the activities that Kelly planned. This year was going to be my first year at Camp He Ho Ha and Covid happened. Virtual Camp has shown me how much fun it will be when we can camp in person. ”



-CJ Sutherland (Camper)

THANK YOU 2020 DONORS

Thank you to these donors who made generous contributions to Camp He Ho Ha in 2020.

Legacy Builders

Donors who have contributed 50,000+

Anonymous
Bean Family Foundation

Community Initiatives Program

Champions

Donors who have contributed \$10,000 - \$49,999.99

ACT / UCT #1017 Edmonton South Club
Janet Assinger
Automated Aquatics Canada Ltd.
Camp Health, Hope & Happiness Society Fund
Darrel & Edith Martin Family Fund
Edmonton Community Foundation

Estate of Anne Eugenia Lipinski
Grace & Arnold Rumbold Foundation
In Memory of Calvin Wittmack
James & Jeanie Brown Foundation
REALTORS® Community Foundation
The Allan & Sally Sawin Foundation

Partners

Donors who have contributed \$5,000 - \$9,999.99

ACT St. Albert Council #1024
Lavern & Allyson Bazin
Building Trades of Alberta Charitable Foundation
Central Agencies Inc.
Frank J Flaman Foundation
Karen's Katering Ltd.

Kiwanis Club of Edmonton Oil Capital
Norman & Betty Mayer
Stony Plain Lions Club
The Jordan Family Foundation
Union 52 Benevolent Society
Bev Wittmack

Contributors

Donors who have contributed \$2,500-\$4,999.99

ACT Edmonettes
Alberta Royal Purple Lodges Association
Anonymous
B Mac Underground Services Ltd.
Battle River Community Foundation
Bonnyville Lakeland 2000 Lions Club
Cory Boddy
BPO Elks Lodge #11 Edmonton
Cabela's
Canada Summer Jobs - Government of Canada
CIBC Children's Foundation
Crystal Kids
Cybertech Automation
Debbie Anderson

Edmonton & District Quilters' Guild
Faulkner Family Fund
Terry & Linda Hanlon
HC Professional Corporation
Hugh & Madge McColl Camp Fund
Ralph & Marlene Knight
Greg Nielsen
Parkland County
Bruce & Corinne Picton
Peter Petersen
Rimbey Lions Club
Royal Purple #22 Edmonton
Samies I.O.O.B.
George Smith

Supporters

Donors who have contributed \$1,000-\$2,499.99

A and K Tax Tyme Ltd.
A Clark Roofing & Siding LP
ACT / UCT #1016 Edmonton Club
Alberta Society of Fiddlers
ATCO Gas (EPIC)
Barrhead Country Quilters
Benevity Causes
BPO Elks Lodge #216 Acme

BPO Elks Lodge #391 Drayton Valley
William Brese
Canlin Resources Partnership
Andre & Lynne Charrois
Jason Chartrand
Debby Kehler Quilting
Michael Eaton
Michelle Eaton

Edmonton Strathcona Lions Club
Edmonton The City of Champions
Lions Club
Equus Rea Ltd.
Foster Park Brokers
George Van De Walle Realtor- Remax
Professionals
continued on the next page..

Grand Centre Lions Club
Bodil Hall
Holy Family Columbus Club
Husky Energy Social Club
Inter Pipeline
Korea Veterans Association of
Canada
Jane & Bob Laprairie
Trevor & Jodi Lee
Martin Deerline
George & Dawn Matheson
Shannon May
Armand & Pearl Nielsen

Northbridge Financial Corporation
Christine Palmer
Chris Perreault
Pigeon Lake Lions Club
Thor Quaranta
Pat Richardson
Barbara Robinson
Louise Rolinger
Royal Purple #125 Vegreville
Sherwood Park Breakfast Lions Club
Leslie Smith
Russ Smutt
Spruce Grove Lions Club

St Albert Breakfast Lions Club
St Albert Host Lions Club
Chris & Sandy Stephens
James Taylor
Margaret Van Der Ree
Vancouver Foundation-Keith Lord
Sport Foundation
Corey Watt
Wild Sheep Foundation Alberta
Isaac & Betty Yeung
Ralph & Gay Young

Thank you for making a difference in the lives of Albertans with disabilities. We have many more donors than this space will allow, therefore only donors who gave \$1,000 or more are being recognized in our Annual Report.

VIRTUAL EVENT FUNDRAISING

SHOOT 4 CAUSE **Shoot for Cause**
Our Archers started fundraising in January in preparation for a physical event. When Covid-19 cancelled that possibility they continued soliciting donations and brought in over **\$35,000** for camp!



Swing Fore Camp

The annual golf tournament was moved to a virtual event format this year. Participants were asked to golf rounds throughout the season while sharing their progress and asking for donations. Our golfers raised over **\$17,000** for camp this year.



Gratitude 60

Our campers and camp supporters came together to express their gratitude for all the good things in life. Despite in-person camps being suspended, the love for Camp He Ho Ha and its 60-year history was evident. This event raised **\$27,700** in its inaugural year.



“ With these uncertain times, the virtual connections have been such an uplifting source of joy and hope for our campers. I hope that camp will return as soon as possible but I am comforted knowing that the network of love and support has not been shaken and the magic at Camp He Ho Ha can withstand what is going on in the world! I am so grateful for being a part of something so amazing. ”



-Jadyn Pestill (Former Counsellor)

60 YEARS OF SMILING FACES...



**...AND MANY
MORE TO COME.**



PLEASE CONTACT US AT:

Camp Health, Hope & Happiness
Box 182, Seba Beach, AB T0E 2B0

VISIT US AT:

53537 Range Road 55, Parkland County, AB

780-429-3277

780-797-3812 (fax)
camphehoha.com



hehoha1960



@camphehoha



@camphehoha

Charitable Registration:
11882 7229 RR0001

Published:
April 2021