

# 2021 ANNUAL REPORT



Camp Health, Hope & Happiness makes a significant and unique contribution to the community and the lives of people living with all types and degrees of disability. Camp's adapted summer camp programs for children and adults with disabilities promote inclusion while eliminating the barriers persons with disabilities experience daily.



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# 6 WAYS TO SUPPORT CAMP

Each year, hundreds of individuals with mental and/or physical disabilities participate in Camp Health, Hope & Happiness overnight and/or virtual programs. Many of these individuals live on fixed incomes or are self-supporting. In order to help these individuals experience the magic of our adapted programs, we count on the support of generous donors like YOU.

When you donate, you directly impact individuals living with disabilities and their families. Your gift gives children and adults with disabilities opportunities to socialize, improve their independence, and have FUN! Here are six ways you can contribute even if you don't have a lot of time or money.

1

## Become a Member

Support Camp Health, Hope & Happiness in our effort to raise funds by purchasing a \$25 annual membership. Members get all Camp news first.

2

## Attend Camp Events

Help Camp raise awareness and money at our fundraising events. Visit our website and social media for all current and upcoming events.

3

## Host your Event

Plan and host a fundraiser with your friends, family, and co-workers benefitting Camp. Contact us for ideas, tools, and resources.

4

## Book Your Meeting

Book your next group retreat, business meeting or family gathering at Camp. We offer meeting rooms, home-cooked meals, accommodations, and everything to meet your needs.

5

## Donate

Visit our website [camphehoha.com](http://camphehoha.com), or call 780-429-3277 to make your donation.

6

## Follow and Share us on Social Media

Follow Camp on social media (*links on page 2*). Share our events and fundraising campaigns with your friends and family and post your camp photos and stories with #CampHeHoHa.

# PRESIDENT'S REPORT

There are many times that I have been inspired by the power of community, but never more so than over the past two years. Through 2020 and 2021, the world faced the full burden of the COVID-19 pandemic which served not only to highlight but also to heighten many of the complex challenges that people living with disabilities face every day. Yet in true Camp He Ho Ha spirit, our community and campers continued to come together to support one another.

Camp He Ho Ha remained committed to the mission of providing recreational opportunities to children and adults with physical and mental disabilities. Free virtual camps ran for a second year throughout 2021, bringing the joy of Camp to people with disabilities while keeping everyone safe.

Summer camp was not the only program to move to a virtual platform. All in-person fundraising events were held online. Camp introduced a new virtual fundraiser the 'Move, Groove & Improve campaign.' This campaign raised money while inspiring campers, and the rest of us, to deal with the social isolation, health concerns, and inactivity of lock-down. Although some individual fundraising participants made a significant impact, Camp's ability to fundraise was hindered by the pandemic as well as a lack of confidence for in-person events. We all look forward to the days when we can return to the in-person events and can connect with our donors and community again.

Due to health and safety restrictions, facility rentals were suspended for most of 2021. However, following seventeen consecutive months of vacancy, the facility rentals program resumed operation in the fall with great celebration! Rental guests were grateful to be back on site to enjoy Camp's incredible facility. We are excited for the return of our large and long-standing rental group partners, and the significant revenue their visits bring.

Even though Camp's fundraising and operations were dramatically scaled back, Camp ended the year with an operating surplus of \$101K. In 2021 Camp practiced good financial stewardship by keeping expenses low and increasing the funds available to reinvest into adapted programs for people with special needs by 6% over 2020. The Camp holds healthy cash reserves and is well-positioned to continue operations in the future.

Despite the year's challenges, there is no denying Camp's commitment to people living with disabilities and the support and commitment of many talented people. High praise belongs to Executive Director Greg Nielsen for his devotion; he made many tough decisions and sacrifices to ensure Camp will be here long after the pandemic. Thank you to Camp's staff, all of whom worked reduced hours or were laid off during 2020/2021. Your unwavering commitment, hard work, and flexibility keep the spirit of Camp going. Sincere gratitude to my fellow board members for your vision and expertise to guide the organization through challenges, changes, and successes. Thank you to our donors. Your continued encouragement, enthusiasm, and generosity are crucial to the ongoing success of Camp. Without your support, we would not have accomplished what we have in the past or be able to accomplish the important things we have planned. Finally, thank you to our campers, we cannot wait to see you again! We miss you, and we will be here to welcome you back to your home-away-from-home soon!



**HOLLY DEBELSER, BOARD PRESIDENT**

# LEADERSHIP

Thank you to all our volunteers for supporting Camp's mission. A big He Ho Ha thank you to all our board members, staff, and members who do so much. We recognize that it takes a full team pulling together to make the difference we do for individuals with disabilities.

## Board of Directors

Holly DeBelser, President  
Evan Gallant, Vice President  
Mark Dashkewytch, Treasurer  
Lavern Bazin, Director  
Cory Boddy, Director  
Vicki Brown, Director  
Terry Hanlon, Director  
Brian Hatfield, Director  
Christine Palmer, Director

## Administrative Team

Greg Nielsen, Executive Director  
Kelly French, Camp Coordinator  
Adam Fisher, Kitchen Manager  
Chris Sutherland, Maintenance Manager  
Bobbi Olson, Rentals Coordinator/  
Administrative Assistant  
Jill Buehler, Fund Development/  
Administrative Assistant

You can learn more about various opportunities including membership, volunteering, employment, and current events at Camp Health, Hope & Happiness on our website.

# PROGRAMS REPORT

Still in the depths of Covid-19 uncertainty, the summer camp season of 2021 was a non-starter. The uncertainties of health restrictions and isolation protocols were too much to safely operate summer camp programs for another season.

In a traditional season, Camp operates different 10 camps servicing over 750 people with disabilities facilitated by 35 care-providing summer staff. We were unable to guarantee 100% prevention and transmission of an airborne illness and therefore the risk of safely running programs was too great of a risk. Especially, for a group of individuals that often have additional medical complications. Though our hearts yearned for in-person fun and wonderful hugs with our friends, we all had to settle in for another summer of doing things virtually.

Throughout 2021, our campers enjoyed the virtual summer camps that were hosted at least twice per month from January to December. During the summer months, the virtual camps were hosted every week! We created origami, had in-home treasure hunts, planted gardens, performed a live virtual concert featuring our campers (also called skit night), and shared stories just to name a few of our fun adventures. Our attendance for the 2021 virtual camp programs was over 1300 people! While nothing can really compare to the full Camp He Ho Ha experience on our 107-acre paradise, we turned up the creativity and danced our hearts out as close to Camp as we could get.



# EXECUTIVE DIRECTOR'S REPORT

2021 certainly provided moments of uncertainty, frustration, clarity, and growth. The various moments have offered daily reminders that the world is changing, and Camp Health, Hope & Happiness on Lake Isle must pivot in ways to parallel the changes around us. This will undeniably ensure Camp He Ho Ha is better able to support Albertans with special needs for years to come.

As a result of the ongoing restrictions we encountered in 2021, many aspects of our operations were suspended or modified to best accommodate our camp communities. Our rental revenues were drastically reduced because of groups choosing not to visit our facility, and for those groups attending the number of attendees was typically reduced. Our in-person fundraising efforts were reduced to online versions to generate funds; thank you to those who supported our online events in 2021. Summer programs for Albertans with special needs were once again cancelled for the second consecutive year because of Alberta overnight summer camp restrictions related to Covid-19.

The reduced business in 2021 had Camp Health, Hope & Happiness on Lake Isle working hard to minimize expenditures to mirror the reduced revenues. Unfortunately, this cost-cutting manifested in many different forms, and one included a human factor. Reduced operations forced the majority of the Camp He Ho Ha team to work reduced hours while we waited for things to begin to return to normal. As well, facility operations were analyzed and many systems around the camp were shut down or their operations modified to reduce operational costs.

With our facility empty because of restrictions, we worked hard to stay connected with our camper community by offering online Zoom programs throughout the calendar year. Although these meetings could not replace a summer camp experience they allowed campers to enjoy camp activities, engage with fellow campers, and have their questions answered about Camp He Ho Ha and its future.

As we look forward, we are optimistic there will be brighter times ahead and soon our campers will be returning to Camp Health, Hope & Happiness on Lake Isle for an adventure of a lifetime.

In closing, I would like to thank our resolute staff team, board members, volunteers, donors, and campers along with their families for their assistance over the past year. We are grateful for the unwavering support as we continue our legacy of providing barrier-free services to the growing community of Albertans living with disabilities.



**GREG NIELSEN, EXECUTIVE DIRECTOR**

## CHILDREN'S ABILITY FUND'S LONG-TERM SUPPORT



In 2019, the Children's Ability Fund, donated \$250,000 as a 10-year commitment to Camp He Ho Ha. Every year for ten years, \$25,000 is designated to support summer camps for individuals with special needs, and in particular, programs for children and teens with physical disabilities. This incredible commitment continues to make a substantial difference each year.

Thank you Children's Ability Fund for this generous support!

# FACILITY REPORT

When we reflect back on the past few years there is no denying circumstances have been difficult for everyone, including Camp He Ho Ha and the facility rental program. Provincial health and safety restrictions and the uncertainty of Covid-19 affected on the world around us have certainly taken their toll. Despite all these challenges, Camp He Ho Ha was able to reopen the facility rentals program in the fall of 2021. In September, October, and November of 2021 Camp hosted just shy of 150 rental guests which added approximately \$42,000 in revenue.

Due to the quality of our facility and service the rentals program continues to attract and retain long-term customers. Every month Camp continues to receive many calls and emails from interested groups wanting to return to “normal” with a visit to Camp He Ho Ha. With the easing of restrictions and increased confidence from rental groups, we are confident that we will return to another successful rental season in 2022.

As always, customer service is the main objective of our rentals program. Camp’s main goals are to ensure all guests are well taken care of and that they feel safe, comfortable, and that home-away-from-home relaxation. If and when they arise, all issues and concerns are taken seriously and addressed as quickly as possible. More often though, rave reviews and compliments are graciously accepted and relayed to the appropriate staff.

Regardless of the length of the stay, or the number of people attending, the Camp He Ho Ha team works hard to ensure each guest is made to feel special and that the doors to Camp Health, Hope & Happiness are always held wide open to friends, both old and new.

## FACILITY FEEDBACK

I have so many fond memories of the Alberta Society of Fiddlers Winter Retreat at Camp Health, Hope and Happiness. The event has created lots of great music and is loved by all the folks who participate. The friendships and fellowship that have been created are overwhelming.

These experiences would not be possible without facilities like Camp He Ho Ha and the wonderful Camp staff that are so easy to work with. The accommodations, meeting rooms, rec hall, swimming pool, and dining hall are all top-notch. The chef and kitchen staff have always gone above and beyond to provide us with meals similar to what you might experience at a Caribbean resort. So many choices, healthy and filling, while also making concessions for people with dietary concerns.

I can sum it all up with a few words: “Camp is such a good and fair bang for your buck!” So, speaking for my whole group, in the words of Arnold Schwarzenegger, “WE’LL BE BACK!!”

**BLAINE LUTWICK**  
**ALBERTA SOCIETY OF FIDDLERS,**  
**WINTER RETREAT COORDINATOR**



# FINANCIAL REPORT



Total Revenue  
**\$1,062,923**

Total Expenses  
**\$961,406**

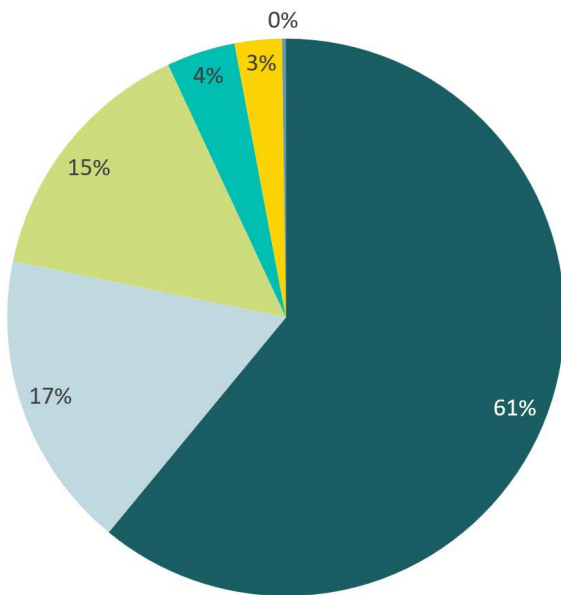
**4.45**

Current Ratio

**9.55%**

Net Margin

## REVENUES

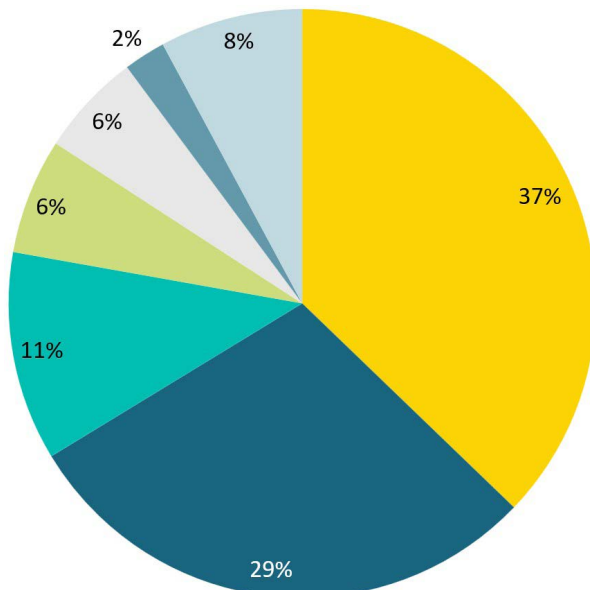


Donations & Sponsorships	\$648,089
Amortization of Deferred Capital	\$183,429
Government Assistance	\$157,610
Camp Rentals	\$42,367
Special Events & Projects	\$29,053
Sundry & Tuck Shop	\$2,375

**TOTAL** **\$1,062,923**

*For more information or to view full financials please contact Camp Health Hope & Happiness at 780-429-3277 or visit our website*

## EXPENSES



Salaries & Wages	\$357,510
Amortization	\$279,982
Telephone & Utilities	\$110,446
Repairs & Maintenance	\$61,081
Insurance & Licences	\$54,505
Office Administration	\$22,172
Other	\$75,710
Automotive & Travel	\$18,906
Food	\$9,115
GST	\$6,164
Housekeeping	\$811
Interest & Bank Charges	\$2,433
Professional Fees	\$14,483
Special Projects	\$13,414
Staff Development & Training	\$2,425
Supplies	\$7,959

**TOTAL** **\$961,406**





**625**

Gifts from Individuals



**104**

Gifts from Organizations



**729**

Unique Donors



**201**

First Time Donors in  
2021



**73**

Donors who supported  
Camp for 3+ years  
(including 2021)



**23**

New Members

# FUNDRAISING REPORT

2021 fundraising efforts could be characterized as conservative maintenance. Although Camp sought funding from many sources, the suspension of in-person camps made us less attractive to grant and fundraising donors. Despite this roadblock, Camp He Ho Ha was awarded nine grants valued at \$58,994 to support water treatment plant upgrades, new technology, facility overhead, maintenance equipment, and other needs at Camp.

Due to continued uncertainties and health restrictions, Camp ran three virtual fundraising events: the Shoot For Cause Archery Fundraiser, the Swing FORE Camp Golf Fundraiser, and the new Move, Groove, and Improve Fitness Fundraiser. Together these events had only modest success in comparison to their in-person counterparts. We look forward to resuming in-person events post-pandemic.

The annual campaign raised \$64,603 to support summer camps for children and adults with disabilities, and keep Camp He Ho Ha open for when campers finally return to the facility on the shores of Lake Isle.



**119** Donations

**\$15,294** Raised

**13** Participants



**11** Donations

**\$950** Raised

**4** Participants



**76** Donations

**\$5,615** Raised

**26** Participants

# THANK YOU 2021 DONORS

Our donors support summer camp programming, facilities, operations, and opportunities for campers with disabilities. Thank you to all the donors who have joined us in making a difference in the lives of Albertans with disabilities.

We have many more donors than this space will allow, therefore only donors who gave \$1,000 or more between January 1, 2021, and December 1, 2021 are being recognized here.

## LEGACY BUILDERS Donors who have contributed \$100,000+

Anonymous

Bean Family Foundation

## CHAMPIONS Donors who have contributed \$20,000+

Estate of Audrey Munro  
Grace & Arnold Rumbold Foundation

St. Andrews United Church Thrift Shop  
Wilms, Cindy

## PARTNERS Donors who have contributed \$10,000+

ACT / UCT #1016 Edmonton Club  
Anonymous  
Assinger, Janet  
Camp Health, Hope & Happiness Society Fund

Darrel & Edith Martin Family Fund  
In Memory of Calvin Wittmack  
The Allan & Sally Sawin Foundation  
We Serve Foundation - South Edmonton Lions

## CONTRIBUTORS Donors who have contributed \$5,000+

ACT St Albert Council #1024  
ACT / UCT #1017 Edmonton South Club  
Anderson, Debbie  
Automated Aquatics Canada Ltd  
Central Agencies Inc  
Eco Medical Equipment

Frank J Flaman Foundation  
Parkland County  
Smith, Leslie  
Stony Plain Lions Club  
The Jordan Family Foundation

## SUPPORTERS Donors who have contributed \$1,000+

A Clark Roofing & Siding LP  
Alberta Beach & District Lions Club  
Al-Terra Engineering Limited  
ATCO EPIC  
Battle River Community Foundation  
Bean, Ed  
Behind The Seams  
Benevity Causes  
Buckley, Neil  
Camrose Swans & Roses Lions Club  
Chartrand, Sandra  
Cybertech Automation  
Downey, Tim  
Edmonton Area Council One Society  
Edmonton Millwoods Lions Club  
Elliot, Bill & Trish  
Faulkner Family Fund

Fletcher, Ted  
George Van De Walle Realtor - Remax  
Professionals  
Goetsch, Gary  
HC Professional Corporation  
Hanlon, Terry & Linda  
Hugh & Madge McColl Camp Fund  
Hunt, Doreen & Nelson  
Kiwanis Club of Edmonton Oil Capital  
Korea Veterans Association of Canada  
Lacombe Lions Club  
Lotochinski, Brenda  
Martin Deerline  
Mayer, Norman & Betty  
Nielsen, Greg  
Nielsen, Joan & Victor  
Palmer, Christine

Picton, Bruce & Corinne  
Richardson, Pat  
Rimbey Lions Club  
Robinson, Barbara  
Royal Purple #22 Edmonton  
Royal Purple Elks Lodge #205 Manville  
Schimmel, Bob  
Sherwood Park Breakfast Lions Club  
St. Albert Breakfast Lions Club  
St. Albert Host Lions Club  
Taylor, James  
Van Der Ree, Margaret  
Vancouver Foundation-Keith Lord  
Sport Foundation  
Young, Ralph & Gay



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