



Email Templates/ Examples 2023 Run, Ride or Roll Fundraiser In support of Camp Health, Hope & Happiness

We are grateful you have joined the campaign. We know your time is limited so we created these email templates to help you ask for donations. This document contains 7 examples of emails you can use for your **2023 Run, Ride or Roll Fundraiser** campaign. You can copy, personalize, and send these emails to your network. Feel free to use any or all the provided examples to reach out to your friends, family, and coworkers. Get started now!

**All you need to do is copy and paste the text from your chosen template into your email. Don't forget, the text in [brackets] should be deleted and replaced with your personal information before sending.*

① Why I am Participating

EMAIL SUBJECT:

Why I am Participating

EMAIL MESSAGE:

Hi [Recipient Name],

I am participating in the **2023 Run, Ride or Roll Fundraiser** to raise [insert fundraising goal] by September 17, 2023!

The [Run, Ride or Roll Fundraiser](#) raises money and awareness for Camp He Ho Ha, a fully accessible summer camp that serves over 700 individuals with disabilities each summer. Camp programs provide opportunities for people with physical and mental disabilities to increase their independence, try new things, form meaningful friendships, and more.

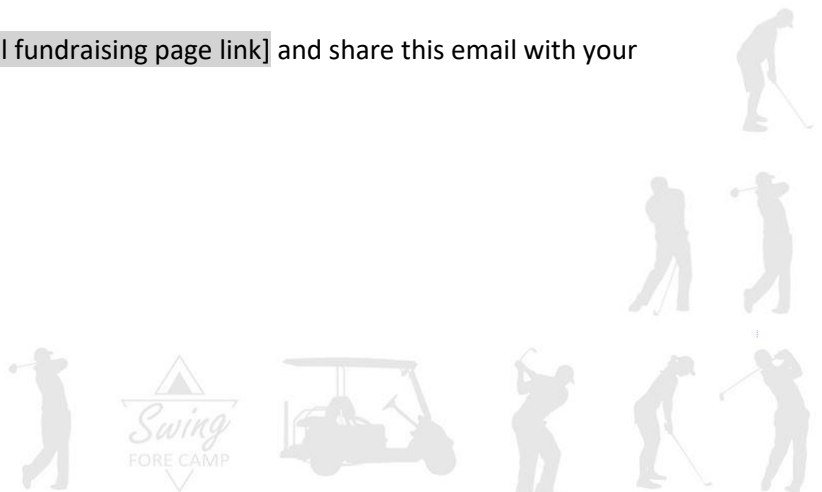
I am excited to raise money and awareness for [Camp He Ho Ha](#) because the work they do is so important. I know this because [insert connection to Camp He Ho Ha] [Insert personal story. (Think about a moment, experience, or how Camp He Ho Ha has impacted you).] That's why I support Camp He Ho Ha, and I hope you will too.

If I raise enough money [insert the difference your donation goal will make, and] I can attend the **2023 Run, Ride or Roll Fundraiser**. I will enjoy a 3 km [insert run, ride or roll], a barbeque lunch, and I will have the chance to give even more to Camp with the 50/50 raffle.

Please donate to my campaign at [insert personal fundraising page link] and share this email with your friends and family.

Thanks for your support,

[Insert Your Name]





② Please Donate (1)

EMAIL SUBJECT:

Support my Drive

EMAIL MESSAGE:

Hi [Recipient Name],

I have joined the Camp Health, Hope & Happiness **2023 Run, Ride or Roll Fundraiser** campaign– an online fundraiser with a 3 km run, ride or roll event on September 17, 2023. I have accepted the challenge to raise money for people with disabilities and I hope I can count on your support. ❤️

I am hoping to raise [insert fundraising goal] to support summer camp for children and adults with disabilities. But this challenge is about more than raising money – it's also about raising awareness of Camp He Ho Ha and the difference they make for hundreds of people with disabilities.

[Camp He Ho Ha](#) provides adapted week-long recreational summer camps to children, youth, adults, and seniors living with every type and severity of physical and/or mental disability, many of whom would be denied a recreational opportunity at other facilities. Camp He Ho Ha is the only facility of its kind in North/Central Alberta and serves over 700 campers annually. Programs are fully inclusive, barrier-free, and designed to meet the special needs and interests of campers.

The amazing work Camp does is just one reason I am participating in this fundraiser, and I would love your support! You can donate to my campaign on my personal fundraising page at [insert fundraising page link]. Or share my page with your friends and family to help me spread awareness.

If you need help making a gift or have any questions, please feel free to contact Lindsey at Camp He Ho Ha at lindsey@camphehoha.com.

Thank you for your support of me, Camp He Ho Ha, and individuals with disabilities!

All the best,

[Insert Your Name]





③ Please Donate (2)

EMAIL SUBJECT:

Please help me

EMAIL MESSAGE:

Hi [Recipient Name],

Now through September 17, 2023, I will be raising money for Camp He Ho Ha's summer camps for kids and adults with disabilities and trying to earn free registration to the **Run, Ride or Roll event**.

If I can raise over \$500, I will be enjoying a day Rundle Park at the **2023 Run, Ride or Roll Fundraiser**. With your help, on September 17, 2023, I will be [insert running, riding, or rolling] for fun -while making a difference for many! I joined the **Run, Ride or Roll Fundraising** campaign benefitting kids and adults with disabilities because I like giving back. I thought this was a perfect way to get out for a fun day and make a difference at the same time.

Please support my fundraiser. Together we can create more adapted recreational opportunities for Albertans with disabilities. Not only will a donation help me in my goals, but you'll also change the story for over 700 individuals with special needs. Your donation helps Camp run virtual and in-person summer camps for people with disabilities of all ages and types of disability. We can help Camp He Ho Ha change lives and empower individuals with disabilities find success, learn new things, make new friends, and have the summer camp experience of a lifetime! I am participating in this campaign because I believe in the importance of what Camp does and I want to help make a difference. [Insert personal story. (Think about a moment, experience, or how Camp He Ho Ha has impacted you).]

You can support me by donating to my campaign, sharing my page, or just dropping some words of encouragement! [insert personal campaign page link]

Thank you in advance,

[Insert Your Name]





④ Please Donate (Follow-up)

EMAIL SUBJECT:

Just following up...

EMAIL MESSAGE:

Hey [Recipient Name],

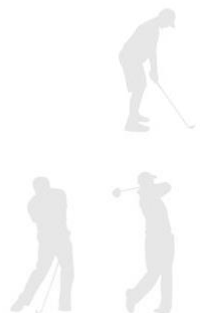
I'm following up on my last email about the **Run, Ride or Roll Fundraiser** benefiting Camp He Ho Ha.

Since I signed up for the campaign and started collecting donations, I have raised \$[insert amount raised]! It has been a lot of fun reaching out to friends, family, and coworkers to raise awareness for Camp Health, Hope & Happiness on Lake Isle and all the amazing things they do.

I am so grateful for all my friends and family who have already donated to my campaign. Even a small donation of \$10 or \$20 will help me reach my goal of raising [insert fundraising goal] to assist Albertans with disabilities to attend summer camp. Please join me in making a difference in the lives of children and adults with disabilities by making a gift to my campaign at [insert personal campaign page link].

Thank you,

[Insert Your Name]





5 Fundraising Period Ending Soon

EMAIL SUBJECT:

The Run, Ride or Roll Fundraiser is ending soon.

EMAIL MESSAGE:

Hi [Recipient Name],

I will soon be wrapping up my participation in Camp He Ho Ha's Run, Ride or Roll Fundraiser – a campaign to raise funds for kids and adults with disabilities.

I have obtained [insert percentage %] of my goal of raising [insert fundraising goal] to support summer camp programs at Camp He Ho Ha. Will you donate today and help me reach my goal? I would love your support and encouragement. You can support me by donating to my campaign at [insert personal campaign page link]. Every gift helps, even \$10 or \$20. You can also help by sharing my campaign page with your friends and family.

The Run, Ride or Roll Fundraiser is ending soon, but it's not too late to help support my campaign before it ends. If I raise at least \$500, I will get free registration to attend the **2023 Run, Ride or Roll Fundraiser**.

To attend the event and qualify for prizes, I need to collect all donations before September 17, 2023. All money raised will go towards supporting Camp He Ho Ha and providing high-quality, barrier-free programs for individuals with special needs of all ages and abilities. I believe in the value of the programs Camp He Ho Ha provides and hope you will help me reach my goal.

You can help me give back! Thank you in advance for your support,

[Insert Your Name]





⑥ Thank you

EMAIL SUBJECT:

Thank you!

EMAIL MESSAGE:

Hi [Recipient Name],

Thank you so much for donating [\$ insert donation amount] to my **2023 Run, Ride or Roll Fundraiser**. I'm truly grateful for your generosity. Camp Health, Hope & Happiness is a life changing place for hundreds of kids and adults with disabilities and an organization that I am proud to champion.

[Insert personal story. (Think about a moment, experience, or how Camp He Ho Ha has impacted you).]

With your help, I have raised over \$[insert amount raised] to support access to inclusive summer camp programs for kids and adults with disabilities at Camp He Ho Ha!

[Because of my fundraising efforts, I have qualified to attend the **2023 Run, Ride or Roll Fundraiser** event and help while raising awareness and money for Camp He Ho Ha. I'm really excited to attend this fun event, but I wouldn't be going without your support. Thank you.]

Thanks again for your generous gift!!

[Insert Your Name]

