

Social Media Post Examples 2023 Run, Ride or Roll Fundraiser In support of Camp Health, Hope & Happiness



Thank you for joining the campaign. We know your time is limited so we created these templates to help you share your campaign on social media. This document contains 18 examples of social media posts you can use to create interesting and compelling social media content. (The examples have been broken into categories to make searching for an appropriate example easier.) You can copy, personalize, and share these posts directly to Facebook, Instagram, Twitter, or whichever social media platform you prefer. Feel free to use any or all the provided examples to reach out to your network. Get started now!

All you need to do is download one of our photos from the <u>Toolkit</u> and copy and paste the text from your chosen template into your social media post. Don't forget, the text in [brackets] should be deleted and replaced with your personal information before posting.

*Note if you are tagging Camp He Ho Ha and the **Run, Ride or Roll Fundraiser** please use the following handles and hashtags:

Facebook handle: <u>@hehoha1960</u> Instagram handle: <u>@camphehoha</u> YouTube handle: <u>Camp He Ho Ha</u> Twitter handle: <u>@camphehoha</u> LinkedIn handle: @Camp Health Hope Happiness

Run, Ride or Roll hashtag: #RunRideRoll Camp He Ho Ha hashtag: #CampHeHoHa

Run, Ride or Roll Fundraiser General Information



I am participating in the #RunRideRoll Fundraiser because I know how important specialized services are to people living with disabilities. As a long-time friend of Camp He Ho Ha, I know the unique facility and programs they provide to make dreams come true for kids and adults with disabilities.

Donate to the cause, and learn more about Camp He Ho Ha on my campaign page: [personal campaign page link]



I can't wait to **#RunRideRoll!** I am [insert running, riding, or rolling] to raise [insert fundraising goal]! I am raising money and awareness for Camp He Ho Ha's summer camps for kids and adults with disabilities.

You can support me and learn more by visiting my campaign page: [insert personal campaign page link]



The **#RunRideRoll** Fundraiser allows teams and individuals to fundraise while enjoying a day of golf! I am participating with my team - [insert team name]! We are raising money for adapted summer camp programs for people with disabilities. You can support me by donating at [insert personal campaign page link] and sharing the campaign page.





Asking for Donations



I just joined the #RunRideRoll Fundraiser! Please be one of the first to make a donation! Donate now at [insert personal campaign page link].



I am [insert percentage %] towards my goal of raising [insert fundraising goal]. 🐴 It feels great to be supporting this great cause! Please consider donating to my campaign to make a difference in the lives of people living with disabilities: [insert personal campaign page link]



Now through September 17, 2023, I will be raising money for Camp He Ho Ha's summer camps for kids and adults with disabilities and trying to earn free registration to the 2023 #RunRideRoll event. You can support my campaign and Camp He Ho Ha by visiting my campaign page: [insert personal campaign page link]



Please Help! I want your donation to the #RunRideRoll Fundraiser. Money raised benefits kids and adults with disabilities attending Camp He Ho Ha summer camps designed to meet their special needs and interests. Support me by donating at [personal campaign page link], sharing my page, or just dropping some words of encouragement! I am excited to make a difference for special Albertans with special needs.



JOIN THE CAMPAIGN - DONATE - SHARE

On September 17, 2023, I will be [insert running, riding, or rolling] for fun -while making a difference for many! Please support my #RunRideRoll Fundraiser by making a gift and sharing my campaign link: [insert personal campaign page link] I am participating in the #RunRideRoll Fundraiser in honor of my [loved one] who lives with a disability. [Insert personal story,



I am participating in the 2023 #RunRideRoll Fundraiser because care about others. 💙 Camp is a special place for so many people with special needs. Please help me make summer camp dreams come true for kids and adults with disabilities by making a gift and sharing my campaign link: [insert personal campaign page link]





Thank your Donors and Supporters



Wow! – thanks so much for your donation of [donation amount] to my #RunRideRoll fundraiser. With your help, I have been able to raise \$[insert amount raised] to help individuals with disabilities attend summer camp designed just for them. Thank you so much for supporting me and this terrific cause. It means so much! ♥



Thank you so much to everyone who donated to my #RunRideRoll campaign! With your help, I raised \$[insert amount raised] to support @CampHeHoHa @hehoha1960 and high-quality overnight summer camp programs for children and adults living with physical and mental disabilities. Together, we are making a positive impact on the lives of individuals with disabilities and their families!



Woo hoo! I achieved my **#RunRideRoll** fundraising goal! I raised \$[insert amount raised] to support summer camps for Albertans with disabilities. Thank you everyone who donated!

If you haven't donated yet, please help me celebrate reaching my goal by donating to my campaign: [insert personal campaign page link] so we can raise even more for Camp He Ho Ha.

Other

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The **#RunRideRoll** Fundraiser ends soon! So far, my amazing friends and family have donated [insert amount raised]! Can you help me reach my goal to raise [insert fundraising goal] before time runs out? Donate here: [insert personal campaign page link]. Your donation helps Camp He Ho Ha offer inclusive summer camps for Albertans living with disabilities.



[Insert personal story. (Think about a moment, experience, or how Camp He Ho Ha has impacted you)]. That is why I chose to #RunRideRoll and raise money for Camp He Ho Ha's programs and bring awareness to the needs of people with disabilities. You can learn more about my campaign and donate at [insert personal campaign page link]



7% of Canadians have a severe disability that impacts their daily living and requires access to specialized programs and services. On behalf of individuals living with disabilities, I am participating in the **#RunRideRoll** fundraiser. I am raising money to help them experience inclusive programs at Camp He Ho Ha. Learn more and make a gift at [insert personal campaign page link]





About Camp Health, Hope & Happiness (Camp He Ho Ha)



Please consider supporting my #RunRideRoll campaign to Support Camp He Ho Ha and raise awareness for individuals with disabilities across Alberta: [insert personal campaign page link] Camp He Ho Ha is committed to providing high-quality outdoor recreation and overnight summer camp programs for children and adults living with physical and mental disabilities.



Camp He Ho Ha has been focused on delivering inclusive programs to people with disabilities across the province for over 60 years. That's just one reason I chose to #RunRideRoll and support the important work they do. Learn more about Camp He Ho Ha and donate to the cause at my campaign page: [insert personal campaign page link]



Specialized and inclusive facilities and programs for individuals with disabilities are rare in Alberta. My [loved one] has [a disability and has been a camper/ always wanted to go to Camp]. At Camp He Ho Ha, my [loved one] can climb a climbing wall, go fishing, play mini-golf, swim in a pool, and most importantly connect with others just like them! Please donate to my campaign to support @CampHeHoHa and increase access to their amazing programs. [insert personal campaign page link]