



2022

CAMP HEALTH,
HOPE & HAPPINESS



ANNUAL REPORT

www.camphehoha.com

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ABOUT CAMP HE HO HA

Camp Health, Hope & Happiness makes a significant and unique contribution to the community by offering summer camp programs for children and adults living with all types and degrees of disability. The summer camp programs are adapted to meet individual needs and promote inclusion, while eliminating the barriers persons with disabilities experience daily.



53537 RANGE ROAD 55
PARKLAND COUNTY
ALBERTA

PO BOX 182
SEBA BEACH
ALBERTA
T0E 2B0

PRESIDENT'S REPORT

HOLLY DEBELSER
Board President



If the last few years have taught us anything, it is that in order to serve our community we have to be flexible, creative and responsive. While we were not able to offer the traditional overnight camps in 2022, we were able to open the doors to campers and the community in a number of other ways.

Camp held its first Camp Days in August. We welcomed campers back to camp for a day, and the initial enthusiasm was so great that a second day was added to welcome more campers. Campers came out for the day and enjoyed events like barge rides, climbing, painting and topped off with a delicious lunch. Watching campers scaling that climbing wall was so fun and inspirational, they even convinced me to give it a try. A huge kudos goes out to Greg and Kelly for organizing the event and all the volunteers who came together to make the day extra special. The positivity and energy that you all bring to camp was evident in every moment and I think everyone left with full hearts that day.

In addition to in person camp days, online camps were continued to be offered, these programs helped keep campers connected to camp, in a safe and accessible environment when in person programming is not possible.

Camp was also able to re-open for rentals in 2022 and throughout the year camp hosted a number of rental groups. While the rental groups are not camp's main mandate they do help supplement revenue which enable camp to provide for campers at a lower cost. We are always appreciative of the groups that chose to partake in our rental program and for camp staff that work tirelessly to support these groups.

We were also able to restart in-person fundraising in the summer of 2022. The camp community enthusiastically joined us as we ran two highly successful fundraisers this year—Shoot 4 Cause and Swing FORE Camp—raising over \$186,642 for camp! Additionally, our casino at the Starlight Casino was a success thanks to the time and effort of the many volunteers. We couldn't have done it without you!

While this year presented new challenges, camp remains committed to its community and will keep working tirelessly to provide safe and rewarding recreational activities to those living with disabilities. Greg Nielsen, Executive Director, continues to be the heartbeat of camp—a steadfast force who faces challenges head-on and comes up with thoughtful solutions to meet the community's needs. Our deepest gratitude also goes to Kelly French, Summer Camp Coordinator, who consistently provides creative and inclusive camp programming that overcomes any obstacles. The kindness, commitment, and hard work of our entire camp staff are what keep camp going, and on behalf of the board, we express our deepest and most sincere gratitude for all that you do.

We extend a heartfelt thank you to all the volunteers who make camp possible. Whether you serve on the board, help during day camps, or take a casino shift, camp would not be the same without you. And to our donors, your continued encouragement, enthusiasm, and generosity are crucial to the ongoing success of Camp. The support you all provide not only helps us run camp practically but your energy and reminds us why we do what we do.

Finally, a special thank you to our campers. You are our inspiration to keep moving forward. We hope to see more of your faces this summer and in the many years to come!

Sincerely,

Holly DeBelsler

LEADERSHIP

Thank you to all our volunteers for supporting Camp's mission. A big He Ho Ha thank you to all our board members, staff, and members who do so much. We recognize that it takes a full team pulling together to make the difference we do for individuals with disabilities..

BOARD OF DIRECTORS

Holly DeBelser, President
Evan Gallant, Vice President
Mark Dashkewytch, Treasurer
Lavern Bazin, Director
Cory Boddy, Director
Vicki Brown, Director
Terry Hanlon, Director
Brian Hatfield, Director
Christine Palmer, Director

ADMINISTRATIVE TEAM

Greg Nielsen, Executive Director
Kelly French, Camp Coordinator
Micheal Bacon, Kitchen Manager
Chris Sutherland, Maintenance
Jason Chartrand, Maintenance
Bobbi Olson, Rental Coordinator &
Admin Assistant
Lindsey Macaulay, Fundraising &
Special Event Coordinator

PROGRAMS REPORT

2022 was a year of transition through the COVID-19-modified existence. The beginning of the year was marked by mixed emotions as restrictions to activities and gatherings began to lift. Though we were not sure how free from COVID we would truly be, we were hopeful that we would be able to operate our summer camp programs again.

We needed three major elements to fall into place for us to be operational. 1) Allowances from Alberta governing bodies, 2) a summer staff team, and 3) camper attendance.

Alberta began to lift some of the restrictions to gatherings early in the year that built our hopes, then by April and May there was a clear indication that overnight summer camp programs could host their programs. We had one of our pieces in place.

During this period of uncertainty, we were working hard to recruit the summer staff that would be necessary. We opened our job applications and posted at over 25 post-secondary institutions across Canada in December. It is important for our early May start that we have our staff team hired by the beginning of April. Unfortunately, the response was drastically low. We received approximately 10% of our annual average for applications. With much of Canada still under masking mandates, lock downs, and changing circumstance, we hoped that as time passed, the response would grow.

Still in an effort to gauge interest and viability, we asked our campers to complete registrations in February as we usually do. We had remarkable interest. Within the first 24 hours we had 520 campers registered. Despite two years away from Camp, or maybe because of those two years, our campers were just as willing to return to our programs as they had been prior to COVID. From February to April we asked them to cross their fingers, toes, knees, and elbows to bring us luck as we extended more and more efforts for staff recruitment.

Finally on April 15th, we once again announced our summer camp cancellation, this time due to a staff shortage. Cancelling again was no less heartbreaking than it was in 2020, in fact, it may have hurt more.

As the weather warmed and spring turned into summer, Canadians enjoyed more and more social freedoms. This allowed us to pivot our dismay for camper absence into any form of physical camper presence that we could facilitate without any summer staff. We hosted 2 single-day programs while simultaneously continuing our virtual camps. Our desire to have campers back for a traditional summer camp only grew as we saw their faces at the day program and online but at least we could

Throughout 2022, our campers enjoyed the virtual summer camps that were hosted at least twice per month from January to August. We made baked goods, planted gardens, played games, performed a live virtual concert featuring our campers (also called skit night), and shared stories just to name a few of our fun adventures. Our attendance for the 2022 virtual camp programs was over 560 people and our 2 day-camp programs had over 130 people! While nothing can really compare to the full Camp He Ho Ha experience on our 107-acre paradise, we pumped up the creativity and danced to our hearts content to get as close to a Camp He Ho Ha experience as we could!

18 VIRTUAL CAMPS

2 DAY CAMPS

**692 CAMP
REGISTRATIONS**





EXECUTIVE DIRECTOR'S REPORT

GREG NIELSEN

Executive Director

Dear Friends,

As I take a moment to reflect on 2022, I stand proud in belief that our programs in support of individuals with special needs are some of the most important social programs in the province. Imagine for a moment living with a physical or mental disability in a world that does not always afford you basic comforts such as inclusivity, safety, love, friendship, acceptance, and independence to name a few. Camp He Ho Ha is different.

For the past 62 years the Camp He Ho Ha community has worked tirelessly to ensure barrier-free programs for individuals of all ages, and all types of disabilities are accessible and affordable. Thank you for being part of this community and making dreams come true for our campers and their caregivers.

In 2022 our summer camp programs faced a challenging and unfortunate labour market. As a result, day programs were held throughout the summer months to ensure our camper community had the opportunity to come back to the place they call home. We were grateful for the ability to connect with our campers and their families. All the while, the continued message of campers missing their summer home away from home was ringing loud and clear.

The organization is proud of the effort made to ensure summer camp programs remain affordable. One of these efforts comes in the form of a rental program which covers a large portion of overhead expense and administrative costs while donor dollars can be delivered to our summer camp programs. Many thanks to the hundreds of individuals that chose Camp He Ho Ha as their retreat facility of choice. Who you are makes a huge difference to our campers!

I find myself humbled by the dedicated community that supports our programs financially, and 2022 was no different. Thanks to the generous business owners, service clubs, private donors, charitable foundations, and corporate grant opportunities to name a few for their unwavering support! Standing in unity with our financial donors working hard to make our fundraising goals possible were our dedicated board members, volunteers, and camp staff. Thank you for making these fundraising efforts possible.

The past year offered many challenges, growth opportunities, and endless reasons to be optimistic for the year ahead. The path forward is forever changing but the goal to change lives in a positive way remains constant.

It's with extreme gratitude I say "Thank You" for your support of Camp Health, Hope & Happiness, and Albertans with special needs!

Respectfully,

Greg Nielsen
Executive Director

FACILITY REPORT

7

Another year has come and gone. We are all looking forward to longer days, sunshine and continuing on the road to recovery 2023 will bring.

Camp Health, Hope & Happiness is pleased to report another successful rental year. There is no denying life has changed for all of us; for many there are long lasting fears of Covid as well as financial concerns. With ever increasing costs and news of even higher interest rates, purse strings are being held closer.

Having said that, in 2022, Camp opened the gates and welcomed just over 1600 guests to the facility which in turn generated \$434,754. Realizing a substantial increase over the past 2 years brought us very close to totals achieved in 2019 – around the time the pandemic started.

Calls and emails arrive daily asking about rental of the facility in hopes of planning a stay. Bookings from new and old friends are filling the 2023 calendar and we are excited to see everyone return.

Regardless of the number of guests or the length of the stay our dedicated Camp He Ho Ha team works to ensure each guest has an amazing stay while recognizing just how much we appreciate their support of the facility and individuals with special needs.

FACILITY FEEDBACK

“We had a wonderful reunion at Camp HeHoHa. The facility was perfect and the setting at the lake so beautiful. Staff were very attentive and helpful. We created a whole new set of memorable moments that will be cherished (for as long as our memories are functioning!). Thank you for all your help and support.”



TOTAL REVENUE:

\$2,122,314

TOTAL EXPENSES:

\$1,314,067

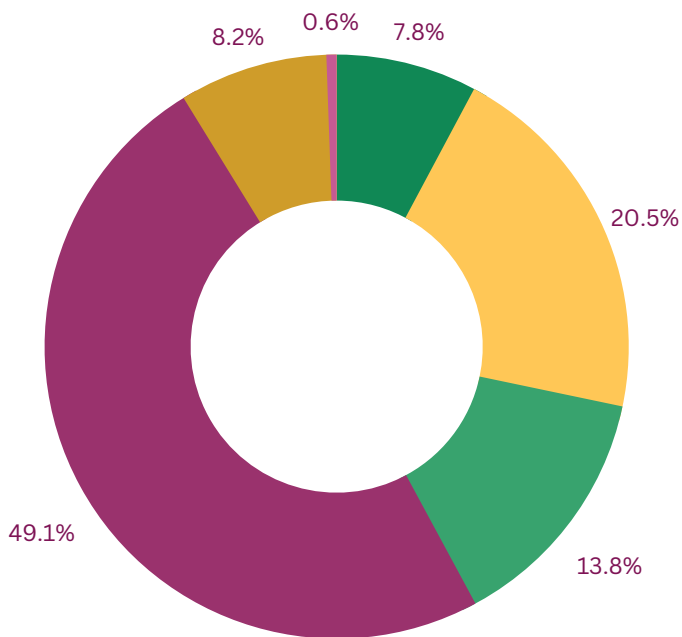
5.66

CURRENT RATIO

38%

NET MARGIN

REVENUES

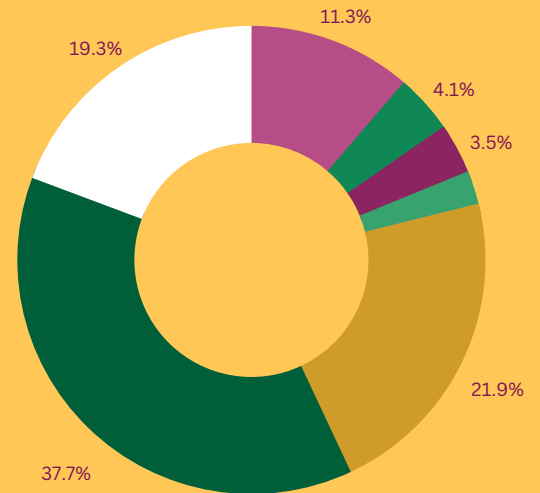


- Donations & Sponsorships \$1,041,974
- Amortization of Deferred Capital \$174,484
- Government Assistance \$165,558
- Camp Rentals \$434,754
- Special Events & Projects \$293,563
- Sundry & Tuck Shop \$11,981

TOTAL: \$2,122,314

FINANCIAL REPORT

EXPENSES



- Salaries & Wages \$495,213
- Amortization \$253,597
- Telephone & Utilities \$148,204
- Repairs & Maintenance \$53,403
- Insurance & Licenses \$45,608
- Office Administration \$30,396
- Other \$287,646
 - Automotive & Travel \$24,422
 - Food \$119,036
 - GST \$11,518
 - Housekeeping \$16,781
 - Interest & Bank Charges \$2,540
 - Professional Fees \$12,615
 - Public Relations \$232
 - Special Projects \$86,315
 - Staff Development & Training \$3,332
 - Supplies \$10,855

TOTAL: \$1,314,607

FUNDRAISING REPORT

The fundraising efforts in 2022 were incredible as we took steps to get back to where we were pre covid. However, with the continued health risk associated with running in-person camps meant we still struggled to attract grants and donors. Despite this challenge, we were able to secure 13 grants valued at a total of \$123,030. These grants supported various projects such as the water treatment plant, summer camp day programs and virtual programs, and other facility purchases.

This year we were able to host the Shoot For Cause Archery Fundraiser and Swing FORE Camp Golf Tournament in-person. These 2 events saw a total of 135 participants and raised a cumulative amount of \$186,642.

The annual campaign raised \$59,430 to support summer camps for children, youth, adults, and seniors with disabilities and keep Camp He Ho Ha open for when campers finally return to the facility on the shores of Lake Isle.

Our last stream of fundraising comes from our casino nights. In 2022 we were able to secure \$78,734.16 in funding from this event. A big thank you to Terry Hanlon of our Board for organizing our casino night and to our many volunteers who came and worked the event.

Without the support of our countless donors from service clubs, corporations, personal and more Camp Health, Hope & Happiness would not be the place it is. Thanks to these donors we are able to continue running low cost, fully accessible and inclusive camps to Albertans and Canadians.

988 

Gifts from Individuals

235 

Gifts from Organizations

1223 

Unique Donors

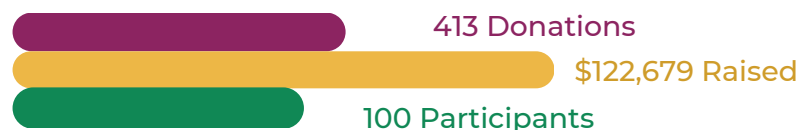
517 

First Time Donors



236 

3+ Year Donors



21 

New Members

9

THANK YOU DONORS

Our donors support summer camp programming, facilities, operations, and opportunities for campers with disabilities. Thank you to all the donors who have joined us in making a difference in the lives of Albertans with disabilities. We have many more donors than this space will allow, therefore only donors who gave \$1,000 or more between January 1, 2022, and December 1, 2022 are being recognized here.

LEAF A LEGACY

\$50,000 +

Anonymous
Bean Family Foundation
Chwelos DeBelser Family Foundation

Cindy Wilms
Estate of Richard William Wirtanen

BIG DREAMS

\$25,000 +

ACT / UCT #1016 Edmonton Club
Grace & Arnold Rumbold Foundation
In Memory of Calvin Wittmack

WE MAKE A DIFFERENCE

\$10,000 +

AAutomated Aquatics Canada Ltd
Camp Health, Hope & Happiness Society Fund
Darrel & Edith Martin Family Fund
Edmonton Community Foundation
James & Jeanie Brown Foundation
Janet Assinger

Peter Petersen
TELUS Friendly Future Foundation
The Allan & Sally Sawin Foundation
The Matt & Betty-Jean Baldwin Foundation
Union 52 Benevolent Society

7 SMILES

\$5,000 +

Al Shamal Silver Wings Society
Alberta Royal Purple Association
Arnold Rumbold
Bev Wittmack
Butler Family Foundation
Edmonton Greeters of Al Shamal Association
Estate of Ernest Reinhold
Frank J Flaman Foundation
Inter Pipeline Ltd

Joan & Victor Nielsen
Kiwanis Club of Edmonton Oil Capital
Mayer Holdings Ltd
Parkland County
Rene Blais
Royal Purple #22 Edmonton
Stony Plain Lions Club
Terry & Linda Hanlon
The Jordan Family Foundation

10

Alberta & NWT Building And Construction Trades Council	HC Professional Corporation
Anonymous	Hugh & Madge McColl Camp Fund
Battle River Community Foundation	Lindsay MacPhie
BPO Elks Lodge #11 Edmonton	LiUNA! Labourers' Organizing Fund of Western Canada
Brian Hatfield	Merv Tuplin
CIBC Children's Foundation	Norman & Betty Mayer
Colin & Malissa Lea	Rimbey Lions Club
Crystal Kids	Samies I.O.O.B.
Cybertech Automation	Sunrise Fund
Delta Gamma Foundation, Beta Beta Chapter	AIM Real Estate Corporation
Faulkner Family Fund - Edm Comm Fdn	Wellington - Altus Private Wealth

SUPPORTERS

1244941 Alberta Inc	Camrose Royal Purple #49	Elizabeth Henderson
1288932 Alberta Ltd	Camrose Swans & Roses Lions Club	Empire Drywall Ltd
1686301 Alberta Ltd - McLeod Valley	Carolyn Makowecki	Erin Williams
Sand & Gravel	Chad Kellgren	Eugene Hochachka
2180396 Alberta Ltd	Chantelle Hughes-Kreutzer	Fix It Right Plumbing and Heating
A and K Tax Tyme Ltd	Charlotte Penson	Florette Radmanovich
A Clark Roofing & Siding LP	Chelsea Quaranta	Full Tilt Mechanical
Accurate Archery by Lawrence /	Chris & Lisa Gerlinsky	Genesee Agricultural Society
Shanlaw Holdings Ltd	Chris Coombs	George Van De Walle Realtor –
Adam Fisher	Chris Duiker	Remax Professionals
Adam Wall	Chris Sutherland	Gertie Love
Alberta Beach & District Lions Club	Christine Palmer	Gladys & Grace Meinczinger
Al-Terra Engineering Limited	Clarke Marshall	Gloria Erichsen
Andre Charrois	Clifford & Shirley Breitkreuz	Grand Centre Lions Club
Andy Murley	Conrad Hughson	Grande Prairie Lions Club
ATCO EPIC	Consort Lions Club	Greg Nielsen
Bankers & Traders Insurance Brokers	Construction And General Workers	Guillevin International Co
Inc	Local Union #180	Gunnar & Hilde Pedersen
Barbara & James Robinson	Dale & Beverley Maconochie	Hawkwood Auto Service
Battery World (Alberta) Inc	Dale & Joanne Boddy	Helga Rogers
Bawlf & District Lions Club	Dan LeGrandeur	High Calibre Sports
Behind The Seams	Darrell Perrin	Hi-Way 9 Express Ltd
Benevity Causes	Dave Heinley	Holy Family Columbus Club
Bill & Trish Elliot	David Seely	Hub International Canada West
Bodil Hall	Dennis Picco	Huysmans Farms Ltd
BPO Elks Lodge #143 Vegreville	Devco Developoments Corp	Ian Macleod
BPO Elks Lodge #216 Acme	DJ Hladky	Ian Quigley
BPO Elks Lodge #332 Barrhead	Donna Vezeau	ICD - Institute of Corporate Directors
BPO Elks Lodge #391 Drayton Valley	Doreen & Nelson Hunt	Innisfail Lions Club
BPO Elks Lodge #470 Lac La Biche	Doug Popowich	James Brown
Brad Davies	Douglas McRae	James Taylor
Brad Van De Walle	Drayton Valley Lions Club	Jaret Marshall
Brenda Tolen	Dwight Kellgren	Jeff Richardson
Building Possibilities Legacy Fund -	Eckville Lions Club	Jennifer Murley
Edm Comm Fdn	Ed & Joanne Tatum	Jentin Services Ltd
Cabin to Castle Property Inspections	Eleanor Tymchuk	Jesse Rudge
Caleb Mathis	Elias Leussink	Jillian Carr

Joann Wagner Arroyo
 Jody & Maggie Watt
 John Szaszkiwicz
 Judi Lee
 Kaewest Concrete Construction Inc
 Kaewest Concrete Pumping (2022) Inc
 Kathy Le-Nguyen
 Kelly French
 Ken & Catherine Holman
 Ken Roseneau
 Ken Soderquist
 Kim Zazula
 Kinsmen Club of Stony Plain
 Kiwanis Club of Edmonton - Downtown Club
 Krista Mastaler
 Laine & Donna Pickle
 Lavern & Allyson Bazin
 Leanne Chartrand
 Leduc Lions Club
 Legal Lions Club
 Linda & Patrick Klem
 Lindsay Mathis
 Lions Club of Bow Island
 LiUNA! Labourers Union Local 92
 Louise Turner
 Lubexx Enterprises Ltd
 Lyle Seely
 Macson Developments Limited
 Marcus Friesen
 Margaret Van Der Ree
 Martin Deerline
 Melissa Loerke
 Michael Mezei
 Michael Paull
 Michelle Eaton
 Mike Davis
 Mike Enns
 Mr & Mrs Bill & Sue Sadler
 Mr Allan Lundell
 Nathan Goofers
 Northgate Pontiac Buick GMC Ltd
 Olds Lions Club
 OSS Oilfield Equipment Ltd
 Oyen Lions Club
 Peace Country Petroleum Sales
 Pearl Kapitzke
 Pigeon Lake Lions Club
 Pirie Family Foundation, Strategic Charitable Giving Fdn
 Ponoka Lions Club
 PowerRich Corporation
 Proficient Oilfield Services Inc
 Quilting Adventures
 Rahall Electric Ltd
 Rainbow Ford
 Raj Dhillon
 Ralph & Gay Young
 RCM Transport Ltd
 Real Michaud
 Richard Turcotte
 Rick Grebenstein
 Right Way Valves & Energy Serv Ltd
 RiskTech Insurance Services Inc
 Robert Gallant
 Rocky Mountain House Lions Club
 Roger Mack
 Royal Alexandra Hospital - Employees Charity
 Royal Canadian Legion #211 Cold Lake
 Royal Canadian Legion #253 Grimshaw
 Royal Canadian Legion #256
 Royal Canadian Legion #97 Westlock
 Royal Purple #122 Viking
 Royal Purple #125 Vegreville
 Royal Purple #212 Fort Saskatchewan
 Ryley Lions Club
 Scorpion Aggregate
 Scott Fleischhacker
 Service Master Restore
 Shafik Ruda
 Spruce Grove Lions Club
 St Albert Breakfast Lions Club
 St Albert Host Lions Club
 St Albert Quilters Guild
 Stetson Motors 2010 Ltd
 Sturgeon Rewind Ltd
 Sysco Edmonton
 Talisman Logging
 Tara's Mortgage Company Inc
 The Black Dirt Company
 The Golf Cart People
 The Masonic Foundation of Alberta
 Three Feathers Oilfield Services
 True & Liane Carr
 Tumbler Ridge Lions Club
 Ursula Winkler
 Vancouver Foundation-Keith Lord Sport Foundation
 Veteran & District Lions Club
 Victor Da Silva
 Viking Lions Club
 Wabamun & District Lions Club
 Ward Thompson
 Wild Sheep Foundation Alberta
 Wiseworth Canada

SUPPORT US

Each year, hundreds of individuals with mental and/or physical disabilities participate in Camp Health, Hope & Happiness overnight and/or virtual programs. Many of these individuals live on fixed incomes or are self-supporting. In order to help these individuals experience the magic of our adapted programs, we count on the support of generous donors like YOU.



HELP US HELP OTHERS

MAILING ADDRESS

Camp Health, Hope &
Happiness
Box 182, Seba Beach, AB
T0E 2B0

PHYSICAL ADDRESS

53537 Range Road 55
Parkland County, AB

CHARITABLE REGISTRATION

11882 7229 RR0001



camphehoha



hehoha1960



www.camphehoha.com



780-429-3277



780-797-3812 (fax)



www.camphehoha.com