



CAMP HEALTH, HOPE & HAPPINESS

2024

ANNUAL REPORT

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A MESSAGE FROM OUR DIRECTOR

2024 was another year of growth and transformation at Camp He Ho Ha — and a successful one as we were able to welcome 484 incredible campers over the course of eight amazing weeks this summer.

This year, we took a new approach to staff recruitment by partnering with Camp Canada, which allowed us to bring in 10 exceptional overseas counselors from around the world, including England, Scotland, Germany, Australia, and New Zealand. Alongside 15 amazing local counselors and our great kitchen, housekeeping, maintenance, and office teams, we ran eight 5-day/4-night camps from late June to the end of August, operating at 83% capacity of cabin capacity.

However, we also faced some tough decisions. Ongoing difficulties in staffing support services for our rental program, combined with rising input costs, led us to re-evaluate and ultimately close the rental program in late spring. To offset this loss in revenue, we implemented cost-saving measures, including draining water systems to be able to reduce the heat and minimize energy consumption. These steps were taken to address increasing utility costs.

Financially, the year saw some ups and downs, but overall, revenues matched those of 2023. This achievement would not have been possible without the generous support of our donors and community partners — you are truly the lifeblood of Camp He Ho Ha.

Unfortunately, our fundraising events experienced a decline in participation number in 2024. Attendance at our Shoot for Cause Archery Tournament dropped to just 17 participants, and we made the difficult decision to cancel our Annual Golf Tournament due to low registration numbers.

Despite the challenges, 2024 was a very fulfilling year. We reconnected with many long-time friends and welcomed new faces to the Camp He Ho Ha family. The spirit of Camp remains strong, and we're grateful for everyone who contributed to making this summer special.

Director of Operations

PRESIDENTS REPORT

This year has been one of growth, resilience, and renewed connection. Camp welcomed participants from across the province, providing a safe, inclusive, and joy-filled environment where individuals of all abilities can thrive. From summer camp to specialized programs, we saw countless moments of courage, laughter, and achievement.

Achievements:

Programs were expanded to include recreational activities tailored to a variety of abilities.

Accessibility continued improvements to facilities to ensure barrier-free participation to all campers.

Community engagement was built by strengthening partnerships with local organizations and welcomed record numbers of volunteers.

Fundraising and support- thanks to the generosity of donors, sponsors, and community partners, we were able to keep camp accessible and sustainable.

Challenges:

Like many non-profits, we faced rising operational costs and ongoing staffing pressures. Despite these challenges, our dedicated team of staff and volunteers ensured that the camp experience remained high-quality and deeply meaningful.

Looking ahead:

As we move into the next year, our focus will be on:

Enhancing our staff and volunteer training

Continuing upgrades to facilities and equipment

Building sustainable funding strategies for the future.

Gratitude

On behalf of the Board of Directors, I would like to extend heartfelt thanks to our staff, volunteers, campers, families, donors, and community partners. Your commitment and generosity keep the spirit of Camp He Ho Ha alive and growing. Together, we are making a difference in the lives of those we serve.

Respectfully submitted,

Susan Littlechilds
President

TREASURERS REPORT

2024 was a challenging year, specifically because it was the first year of full operations since the shutdown of camp due to Covid. The Camp was successful in holding eight (8) weeks of Camps.

Financially it was challenging given staff turnover and disruptions in the kitchen, however on a wage basis there was significant savings through the use of International Students via Camp Canada. This however came with new learnings on the specific requirements for those employees.

Due to operating challenges, it was decided that the weekly camps be changed to five days (Monday - Friday) versus prior being six days (Monday - Saturday). Mid year a decision was made to stop doing rentals as well.

Total Revenues of \$1,491,608 (2023 - \$1,309,604) were consistent with prior year, with a decrease in donations and rental income offset by camper fees.

Total Expenses incurred for the year were up slightly at \$1,741,408 (2023 - \$1,609,500) primarily due to increase in Salary and Wages due to Camps being held. It should note that significant savings were made in Salary and Wages through Camp Canada that will not be available in the future.

The end result for the year was a Deficiency of Revenue over Expenses from Operations for the year of (\$249,800) [2023 - (\$229,896)].

The Camp is still holding significant cash reserves of \$4,442,155 (2023 - \$4,352,100) of which \$2,500,000 has been restricted. The internally restricted cash represents funds designated by the Board of Directors for future capital projects, including the development of a new programs. The use of these funds requires approval by the Board of Directors.

Late in the year the Board of Directors made some significant changes in Senior Management, Board Involvement and changes in Operations. The end result is some significant improvements which all should look forward to hearing about next year.

For the Year Ended December 31, 2024

Gary Goetsch
Treasurer

THANK YOU TO OUR DONORS

Your generosity makes everything we do possible. Each gift you've given—whether large or small—has directly supported the life-changing experiences we provide at camp. Because of you, children and adults with disabilities have a place where they can build friendships, gain confidence, and create memories that last a lifetime. Your commitment to our mission inspires us every day, and we are deeply grateful for your continued support.



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