

# our success story

Camp He Ho Ha Provides Hope

### Camp Health, Hope and Happiness

Is a not for profit provincially registered society and federally registered charity established in 1960. Camp He Ho Ha is a unique recreation facility that provides adapted sports and recreational services to more than 720 children, youth and adults with special needs per year regardless of degree or type of special need.

Located west of Edmonton on 107 acres on Lake Isle, Camp He Ho Ha is committed to environmental protection with state-of-the-art waste management systems and superior grounds maintenance.

And, we are a completely wheelchair accessible Facility!

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Camp He Ho Ha's facilities include: 24 hotel-style private rooms and 8 dorm-style rooms (16 beds), indoor heated swimming pool, dining hall, recreation hall, arts and music centre, basketball and volleyball courts, waterfront access for canoeing, fishing, and barge rides, an 18 hole mini-golf course, archery station, outdoor climbing wall, zip-line, low ropes course and outdoor fire pits. These are just some of the activities we provide.

www.camphehoha.com

Each year the recreational programming becomes the mark of a great week-long experience. Camp He Ho Ha employs more than 35 summer staff including counselors, nurses, program and recreation coordinators, to create exceptional experiences for every individual with special needs attending week-long Camps. And we do this, while staying within budget.

In the past years, generous support from our donors has helped us:

- build recreational outdoor facilities such as the climbing wall, and zip-line,
- acquire new costumes for Talent and Dance Night,
- welcome 37,000 individuals through our doors since opening,
- upgrade our roadways and sidewalks for wheelchair accessibility and safety,
- splash away in the upkeep of the indoor heated swimming pool,
- build an onsite Medical Centre and hotel-style dorm rooms, and
- acquire adaptive sports equipment for recreational programming.

We owe this success to you! Thank you.

Your support is what makes us <u>succes</u>sful

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## **The Experience**

The experience of Barrier Free for Me at Camp He Ho Ha lives on in the lives of the individuals who attend Camp long after they leave and because of the unconditionally accepting experience that is life enriching for each individual, the results of attending Camp include:

- new friendships,
- smiles on faces,
- self empowerment,
- a strong sense of belonging,
- enhanced creativity,
- hope of living an authentic life free of judgment,
- strength of independence, and

experience of an active healthy lifestyle in a safe environment.

Camp provides Hope

#### Facts

Camp He Ho Ha continues to grow as a facility that serves individuals with special needs. Since opening, we have continually experienced an increased interest in our summer programs. And, each year, there are more than 100 individuals with special needs on a waiting list that never get a chance to experience Camp. We want to change that!

We need your help! Camp He Ho Ha serves more than 8,000 families per year through the facility rental program. This program is in place for corporate team building events, social clubs and group gatherings.

Our challenge is to maintain Camp He Ho Ha services as a year round facility while controlling expenses and generating long-term revenue streams.

We have achieved this through hard work, clear values, organizational leadership and above all, the continued support of our donors and sponsors. We thank you for changing the lives of others.

Camper fees and facility rentals generate on average 44% of our annual operating budget. With only 4% on average received annually from government funding, the remaining 52% must be raised from donors and sponsors. Some of our Camper families are challenged by the costs associated with providing recreational opportunities for their loved ones. Camp He Ho Ha assists them by providing a week-long subsidized Camper fee. To maintain our Barrier Free for Me facility, on an annual basis we require funds for infrastructure (maintenance and upgrades), capital projects (buildings), and Camper programming and operations.

Opportunities for donors to fund include:

- Send a Camper to Camp
- Capital projects
- Infrastructure
- Camper Programs and Operations

**Groups or Clubs** can host charitable giving events such as: silent/live auctions, golf and sports tournaments, raffles and draws, and other neat fundraising ideas with the proceeds going to Camp He Ho Ha as the Charity of Choice.

**Corporations** can fulfill their corporate community engagement and programs by selecting Camp He Ho Ha as the Charity of Choice for their employee and/or corporate matching giving programs. Providing employees with the opportunity to volunteer or have retreat days at Camp He Ho Ha is another way to strengthen community spirit and employee engagement.

# Donor Benefit and Recognition

Our donors are valuable to Camp He Ho Ha and the individuals with special needs served. Recognition of your support is provided through our Tree of Hope Program that matches recognition to donation. It is our privilege to work with donors to meet your individual needs or community strategies with appropriate recognition and volunteer engagement at Camp He Ho Ha.

We couldn't provide this invaluable, life changing experience for individuals with special needs without your support.

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# How you can donate?

ATB Cares www.atbcares.com/donate

Canada Helps www.canadahelps.org/en/donate/

> Camp He Ho Ha Website www.camphehoha.com

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